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POWERS DUKE

The Fight for History Center Street

God, Gold, Guns and Glory, by Lauren Langman and George Lundskow, offers a Frankfurt School account of the rise and fall of the American Empire by examining its underlying social character which is necessary for a post capitalist, sane society.

Manipulated Disha Publications

This book explores the notion of authenticity in leaders and examines how authentic leadership is supported by emotional intelligence (EI), resiliency, and mindfulness. In identifying mindfulness as a key to developing self-awareness along with sincere and transparent relationships with others, the author argues that mindfulness allows leaders to achieve greater authenticity and moral perspective in their leadership journey. As authentic leadership increases empowerment and inclusion, this work pays particular attention to how mindfulness can help support leaders from historically marginalized communities and women leaders to lead in a way that is more congruent

with their identities and values. Understanding the antecedents of authentic leadership in mindfulness and other related psychological constructs will extend research on leadership development. Based on empirical studies, as well as theoretical constructs, this book will appeal to researchers with expertise in organizational change, diversity and inclusion, strategy, workplace spirituality, and other topics related to leadership.

The American Exceptionalism Revisited Walter de Gruyter GmbH & Co KG

Corporate Political Behavior centers on why corporations do what they do in politics. The text draws upon insights from the author's forty years of government and political experience—insights placed within an operating framework grounded in the political science and strategic issue management disciplines. Robert Healy argues that corporate political behavior results from the interplay of behavioral drivers—commercial objectives, competitive political advantage, corporate political culture and leadership—and behavioral enablers—political capital, corporate political reputation, corporate campaign financing, and corporate political clout. This interplay all functions within a three-world environment: market, non-market, and internal corporate. The book examines how these factors structure a firm's political positioning, its business-political strategies, and its

political behavior as it seeks to attain its marketplace goals. The text features in-chapter side bars— events, or circumstances or political happenings of which the author either knew or participated—along with longer mini-cases in which the author also participated or was consulted. Each chapter concludes with a summary and takeaway points. Corporate Political Behavior will be applicable to courses in political science and in business school courses on strategic issue management, policy construction, corporate agency and corporate strategy, as well as of interest to corporations and practitioners.

Capital and Politics Emerald Group Publishing

Five years' worth of management wisdom, all in one place. Get the latest, most significant thinking from the pages of Harvard Business Review in 5 Years of Must Reads: 2021 Edition. Every year, HBR editors examine the ideas, insights, and best practices from the past twelve months to select the definitive articles that have provoked the most conversation, the most inspiration, and the most change. From how you can lead with authenticity by moving past your comfort zone, to understanding how blockchain will affect your industry, to creating a workplace where gender equity can thrive, the articles in this five-book collection will help you manage your daily

challenges and meet the changing competitive landscape head-on. Books in the HBR 10 Must Reads series offer essential reading selected from the pages of Harvard Business Review on topics critical to the success of every manager. Each book is packed with advice and inspiration from leading experts such as Clayton Christensen, Michael Porter, W. Chan Kim, Renee Mauborgne, Herminia Ibarra, Marcus Buckingham, Joan C. Williams, Roger Martin, Adam Grant, and Katrina Lake. Company examples range from Pepsico, DHL, and Deloitte to Alibaba, Adobe, and Stitch Fix. 5 Years of Must Reads: 2021 Edition brings the most current and important business conversations to your fingertips.

War Stories NYU Press

In this instant and tenacious New York Times bestseller, Nike founder and board chairman Phil Knight “offers a rare and revealing look at the notoriously media-shy man behind the swoosh” (Booklist, starred review), illuminating his company’s early days as an intrepid start-up and its evolution into one of the world’s most iconic, game-changing, and profitable brands. Bill Gates named Shoe Dog one of his five favorite books of 2016 and called it “an amazing tale, a refreshingly honest reminder of what the path to business success really looks like. It’s a messy, perilous, and chaotic journey, riddled with mistakes, endless struggles, and sacrifice. Phil Knight opens up in ways few CEOs are willing to do.” Fresh out of business school, Phil Knight borrowed fifty dollars from his father and launched a company with one simple mission: import high-quality, low-cost running shoes from Japan. Selling the shoes from the trunk of his car in 1963, Knight grossed eight thousand dollars that first year. Today, Nike’s annual sales top \$30 billion. In this age of start-ups, Knight’s Nike is the gold standard, and its swoosh is one of the few icons instantly recognized in every corner of the world. But Knight, the man behind the swoosh, has always been a mystery. In Shoe Dog, he tells his story at last. At twenty-four, Knight decides that rather than work for a big corporation, he will create something all his own, new, dynamic, different. He details the many risks he encountered, the crushing setbacks, the ruthless competitors and hostile bankers—as well as his many thrilling triumphs. Above all, he recalls the relationships that formed the heart and soul of Nike, with his former track coach, the irascible and charismatic Bill Bowerman, and with his first employees, a ragtag group of misfits and savants who quickly became a band of swoosh-crazed brothers. Together, harnessing the electrifying power of a bold vision and a shared belief in the transformative power of sports, they created a brand—and a culture—that changed everything.

8 CAT Year-wise (2020 - 15) Solved Papers UBC Press

Television conveys powerful messages about sexual identities, and popular shows such as Will & Grace, Ellen, Glee, Modern Family, and The Fosters are often credited with building support for gay rights, including marriage equality. At the same time, however, many dismiss TV’s portrayal of LGBT characters and issues as “gay for pay”—that is, apolitical and exploitative programming created simply for profit. In *The New Gay for Pay*, Julia Himberg moves beyond both of these positions to investigate the complex and multifaceted ways that television production participates in constructing sexuality, sexual identities and communities, and sexual politics. Himberg examines the production stories behind explicitly LGBT narratives and characters, studying how industry workers themselves negotiate processes of TV development, production, marketing, and distribution. She interviews workers whose views are rarely heard, including market researchers, public relations experts, media advocacy workers, political campaigners designing strategies for TV messaging, and corporate social responsibility department officers, as well as network executives and producers. Thoroughly analyzing their comments in the light of four key issues—visibility, advocacy, diversity, and equality—Himberg reveals how the practices and belief systems of industry workers generate the conceptions of LGBT sexuality and political change that are portrayed on television. This original approach complicates and broadens our notions about who makes media; how those practitioners operate within media conglomerates; and, perhaps most important, how they contribute to commonsense ideas about sexuality.

Global Political Cities Harvard Business Press

When looking at the US from a European perspective a sort of paradox immediately emerges. On the one hand, the ‘American way of life’ has been penetrating in depth our everyday life and, even more, our Western culture through the music, the movies, the literature and all possible consumerist habits. But, on the other hand, all recurrent statements have been emphasizing the ‘American exceptionalism’ of political institutions, that is, how different and distant the North American institutions are from the European ones with regards to the government leadership, the relationships between existing powers, the connections with the citizens and even the very notion

of democracy. This book will not analyze the reasons of such exceptionalism. It addresses a more salient and up to date question: how much exceptionalism is today still present if we compare US democratic institutions to the European ones? In other words, has there been a convergence or are the differences still very strong and accentuated? And if there has been convergence, in what directions? Or if resilient divergences, on what aspects? Moreover, how to explain the convergence, if there has been one?

5 Years of Must Reads from HBR: 2022 Edition (5 Books) Cambridge University Press

Based on newly uncovered sources, *The Madman and the Butcher* is a powerful double biography of Sam Hughes and Arthur Currie and the story of one of the most shocking and highly publicized libel trials in Canadian history. Sir Arthur Currie achieved international fame as Canadian Corps commander during the Great War. He was recognized as a brilliant general, morally brave, and with a keen eye for solving the challenges of trench warfare. But wars were not won without lives lost. Who was to blame for Canada’s 60,000 dead? Sir Sam Hughes, Canada’s war minister during the first two and a half years of the conflict, was erratic, outspoken, and regarded by many as insane. Yet he was an expert on the war. He attacked Currie’s reputation in the war’s aftermath, accusing him of being a butcher, a callous murderer of his own men. Set against the backdrop of Canadians fighting in the Great War, this engaging narrative explores questions of Canada’s role in the war, the need to place blame for the terrible blood loss, the nation’s discomfort with heroes, and the very public war of reputations that raged on after the guns fell silent.

Verbal Ability & Comprehension for CAT, XAT & other MBA Entrance Exams 4th Edition Crown

Apocalyptic rhetoric creates dangerous politics; three great thinkers show how clear-eyed realism is our best hope.

5 Years of Must Reads from HBR: 2019 Edition Viella Libreria Editrice

Consent is necessary for collecting, processing and transferring Personal Identifiable Information (PII) and sensitive personal data. But to what extent? What are the limitations and restricts to avoid penalties under The General Data Protection Regulation 2018 (GDPR) rules, which may be up to 4% of annual global turnover or €20 million (whichever is higher), enforcements and sanctions? Under GDPR Article 51, each EU Member State shall maintain an independent public authority to be responsible for monitoring the application of this regulation to protect the fundamental rights of data subjects (Supervisory Authority). The Supervisory Authority has powers to issue warnings, conduct audits, recommend remediation, order erasure of data and suspend data transfers to a third country. GDPR has changed the way data is used, accessed and stored. It’s reach extends well beyond the European Union and is the basis of other data privacy laws around the world. This book provides a review and guidance on implementing and compliance of GDPR while taking advantage of technology innovations and supported by real-life examples. The book shows the wide scope of applications to protect data privacy while taking advantage of processes and techniques in various fields such as eDiscovery, Cyber Insurance, Virtual-based Intelligence, Information Security, Cyber Security, Information Governance, Blockchain and Biometric technologies and techniques.

Rowman & Littlefield

Guilty By Reason of Insanity Simon and Schuster

The New Entrepreneurial Advocacy Harvard Business Press

In *Republican Party Politics and the American South, 1865-1968*, Heersink and Jenkins examine how National Convention politics allowed the South to remain important to the Republican Party after Reconstruction, and trace how Republican organizations in the South changed from biracial coalitions to mostly all-white ones over time. Little research exists on the GOP in the South after Reconstruction and before the 1960s. *Republican Party Politics and the American South, 1865-1968* helps fill this knowledge gap. Using data on the race of Republican convention delegates from 1868 to 1952, the authors explore how the ‘whitening’ of the Republican Party affected its vote totals in the South. Once states passed laws to disenfranchise blacks during the Jim Crow era, the Republican Party in the South performed better electorally the whiter it became. These results are important for understanding how the GOP emerged as a competitive, and ultimately dominant, electoral party in the late-twentieth century South.

The GDPR Challenge BRILL

“The role of business in the American political system has always stirred emotions. Contemporary evidence of the clear and growing disparities in wealth between ordinary citizens and business elites has drawn new attention to this topic. Recently, the canon on the activities of business elites in politics has grown, as we have learned a great deal about how business firms and their ultra-

wealthy leaders and investors seek to exert political influence. In this book, we examine one form of business elite activity that has thus far received surprisingly little scholarly attention despite the high-profile political efforts of billionaire businesspeople such as Elon Musk, and Mark Zuckerberg. Specifically, we examine what we call the new entrepreneurial advocacy. Where previous work focuses on a cross section of either the wealthiest Americans or the largest firms in the United States, this book takes a deep-dive into the political activities of a single, yet pivotal, cohort - the founders and CEOs of Silicon Valley firms. Leveraging a vast range of unique data sets, spanning the political donations of firms and their leaders, the local, state and Washington lobbying of Silicon Valley firms, the social media and media commentary of Silicon Valley CEOs and founders, and the role of elites in supporting and founding new political organizations, this book shines a light on the role of this important set of elites in contemporary American political life”--

Corporate Political Behavior Princeton University Press

Former Wall Street Journal technology reporter Yukari Iwatani Kane delves deep inside Apple in the two years since Steve Jobs’s death, revealing the tensions and challenges CEO Tim Cook and his team face as they try to sustain Jobs’s vision and keep the company moving forward. Steve Jobs’s death raised one of the most pressing questions in the tech and business worlds: Could Apple stay great without its iconic leader? Many inside the company were eager to prove that Apple could be just as innovative as it had been under Jobs. Others were painfully aware of the immense challenge ahead. As its business has become more complex and global, Apple has come under intense scrutiny, much of it critical. Maintaining market leadership has become crucial as it tries to conquer new frontiers and satisfy the public’s insatiable appetite for “insanely great” products. Based on over two hundred interviews with current and former executives, business partners, Apple watchers and others, *Haunted Empire* is an illuminating portrait of Apple today that offers clues to its future. With nuanced insights and colorful details that only a seasoned journalist could glean, Kane goes beyond the myths and headlines. She explores Tim Cook’s leadership and its impact on Jobs’s loyal lieutenants, new product development, and Apple’s relationships with Wall Street, the government, tech rivals, suppliers, the media, and consumers. Hard-hitting yet fair, *Haunted Empire* reveals the perils and opportunities an iconic company faces when it loses its visionary leader.

Shoe Dog Penguin Canada

Provides academics, journalists, and general readers with bird’s-eye view of data-driven practices and their impact in politics and media.

The Perfect Weapon Harvard Business Press

Mission CAT by Disha is a key component to unlocking a winning CAT score. A stellar product in its category, *Mission CAT* is a conscious effort to address the most important topics and question patterns which prepare students for CAT and other MBA Entrance Exams like XAT, IIFT, MAT, CMAT, SNAP etc. The book comprehensively covers preparation strategies & techniques to crack Quantitative Ability, Data interpretation, Logical Reasoning and Verbal Ability with Reading Comprehension. The book also covers shortcuts, and tips to crack the typical kinds of problems encountered in CAT. It also instructs aspirants how successfully to strategise, manage time and analyse their knowledge pattern accurately to make the most of a time-bound elimination exam. In the Quantitative Aptitude, the book extensively covers shortcuts on Numbers, Average and Mixtures, Arithmetic and Word-based Problems, Geometry, Algebra, Counting, etc. in a very accessible and easy manner. In Verbal Ability, the book deals with Topics like Para Jumble and How to crack them scientifically with examples by at least 4 ways. Likewise, ‘Facts, Inference and Judgement’ has been allotted enough space with Real time Examples and more than one kind of Examples and how to differentiate Facts from Fiction. With *Mission CAT*, the entire CAT test preparation process has been simplified with a wide range of shortcuts and techniques which are a must to crack CAT. Through this book, Disha provides everything you need to hone your skills and perfect your scores. Special attention has been given to Group Discussion and Personal Interview which is an important part to crack MBA exams.

Haunted Empire Guilty By Reason of Insanity

“Today’s Democrats are pushing policies that are simply insane, and David Limbaugh proves it in his terrific, and tremendously important, new book, *Guilty by Reason of Insanity*.” — MARK LEVIN
“Few pundits can match David Limbaugh for research, depth of knowledge, and political insight, and in this book, perhaps his best political book, he shows how the Democrat Party has completely lost its mind.” — SEAN HANNITY
The left has truly lost its mind. The party out of power used to be “the loyal opposition.” No longer. Now it’s “the Resistance.” The left, abandoning any pretense of

fairness and decency, has declared political war on President Trump. Waged by a stunningly broad array of militants—the Democratic Party, countless left-wing interest groups, radical academics, the liberal mainstream media, Antifa shock troops, Hollywood, and the tech oligarchs—this political war is aimed not only at conservative ideas but also at Trump supporters, even teenagers wearing MAGA hats. In his shocking new book, *Guilty by Reason of Insanity*, national #1 bestselling author David Limbaugh explains how the left lost its mind—and the threat it now poses to us all. No book you read this year could be more important.

[Political Realism in Apocalyptic Times](#) Brookings Institution Press

Cybersecurity expert Theresa Payton tells battlefield stories from the global war being conducted through clicks, swipes, internet access, technical backdoors and massive espionage schemes. She investigates the cyberwarriors who are planning tomorrow's attacks, weaving a fascinating yet bone-chilling tale of Artificial Intelligent mutations carrying out attacks without human intervention, "deepfake" videos that look real to the naked eye, and chatbots that beget other chatbots. Finally, Payton offers readers telltale signs that their most fundamental beliefs are being meddled with and actions they can take or demand that corporations and elected officials must take before it is too late. Payton reveals: How digital voting machines, voting online, and automatic registration may boost turnout but make us more vulnerable to cyberattacks. How trolls from Russia and other nations actively stroke discord among Americans in falsely-generated

controversies over race relations, vaccinations, fracking, and other social issues. Whether what we have uncovered from the Mueller investigation so far is only what they wanted us to know.

Canada 1919 Harvard Business Press

NOW AN HBO® DOCUMENTARY FROM AWARD-WINNING DIRECTOR JOHN MAGGIO • "An important—and deeply sobering—new book about cyberwarfare" (Nicholas Kristof, New York Times), now updated with a new chapter. *The Perfect Weapon* is the startling inside story of how the rise of cyberweapons transformed geopolitics like nothing since the invention of the atomic bomb. Cheap to acquire, easy to deny, and usable for a variety of malicious purposes, cyber is now the weapon of choice for democracies, dictators, and terrorists. Two presidents—Bush and Obama—drew first blood with Operation Olympic Games, which used malicious code to blow up Iran's nuclear centrifuges, and yet America proved remarkably unprepared when its own weapons were stolen from its arsenal and, during President Trump's first year, turned back on the United States and its allies. And if Obama would begin his presidency by helping to launch the new era of cyberwar, he would end it struggling unsuccessfully to defend against Russia's broad attack on the 2016 US election. Moving from the White House Situation Room to the dens of Chinese government hackers to the boardrooms of Silicon Valley, New York Times national security correspondent David Sanger reveals a world coming face-to-face with the perils of technological revolution, where everyone is a target. "Timely and bracing . . . With the deep knowledge and bright clarity that have long characterized his work, Sanger recounts the cunning and dangerous

development of cyberspace into the global battlefield of the twenty-first century."—Washington Post

Misreading the Bill of Rights CRC Press

Five years' worth of management wisdom, all in one place. Get the latest, most significant thinking from the pages of Harvard Business Review in *5 Years of Must Reads: 2020 Edition*. Every year, HBR editors examine the ideas, insights, and best practices from the past twelve months to select the definitive articles that have provoked the most conversation, the most inspiration, and the most change. From how you can lead with authenticity by moving past your comfort zone, to engaging customers and employees alike with the help of artificial intelligence, to scaling your agile processes from a handful of teams to hundreds, the articles in this five-book collection will help you manage your daily challenges and meet the changing competitive landscape head-on. Books in the HBR 10 Must Reads series offer essential reading selected from the pages of Harvard Business Review on topics critical to the success of every manager. Each book is packed with advice and inspiration from leading experts such as Clayton Christensen, Michael Porter, W. Chan Kim, Renee Mauborgne, Herminia Ibarra, Marcus Buckingham, Roger Martin, Adam Grant, Thomas Davenport, and Katrina Lake. Company examples range from P&G, DHL, and Deloitte to Alibaba, Google, and Stitch Fix. *5 Years of Must Reads: 2020 Edition* brings the most current and important business conversations to your fingertips.

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