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Cooperative Forms of Transnational Corporation Activity Springer

In patent communities, several patentees cooperate contractually to license the respective patented technologies to third parties. In consideration of the rising relevance of this business practice, this dissertation discusses crucial courses and strategic considerations - which are the basis for the establishment of patent communities, both in legal and empirical regard - in order to identify the optimal conditions for successful conversion in a competitive surrounding. Thus, the best conditions for the promotion of innovation are to be created. In this regard, the composition and the structure are examined within such communities, with special consideration of the nature of the contained technologies (e.g. "complementary" contrary to "substitute" technologies). Furthermore, the study is completed by taking into account the regulation of the EU and of the US. Dissertation.

Technology Transfer World Health Organization

A contract is an agreement under which two parties make reciprocal commitments in terms of their behavior to coordinate. As this concept has become essential to economics in the last 30 years, three main theoretical frameworks have emerged: 'incentive theory', 'incomplete-contract theory' and 'transaction-costs theory'. These frameworks have enabled scholars to renew both the microeconomics of coordination (with implications for industrial organization, labor economics, law and economics, organization design) and the macroeconomics of 'market' (decentralized) economies and of the institutional framework. These developments have resulted in new analyses of a firm's strategy and State intervention (regulation of public utilities, anti-trust, public procurement, institutional design, liberalization policies, etc.). Based on contributions by the leading scholars in the field, this 2002 book provides an overview of developments in these analytical currents, presents their various aspects, and proposes expanding horizons for theoreticians and practitioners.

Managing Intellectual Capital DIANE Publishing

Teaches how best to finance a business no matter the size, including doing less with more in the early stages, growth financing, and alternatives to traditional financing.

Licensing, a Strategy for Profits Routledge

In this valuable book, Russell Parr and Patrick Sullivan, along with a distinguished team of contributing experts, reveal the licensing strategies now being used at DuPont, Xerox, Hewlett-Packard, Dow Chemical, Kodak, and other top multinational corporations. They also provide practical prescriptions for determining where technology licensing belongs on your organizational chart and for establishing a successful licensing program tailored to your company's vision and goals.

Argonne News "O'Reilly Media, Inc."

Thoroughly revised and updated, this fourth edition of Lasserre's popular core textbook is a user-friendly introduction to planning and making decisions for businesses on a global scale. The numerous case studies and examples feature established multinational companies and SMEs still developing their international presence. The book blends academic rigor and a practical approach in a comprehensive guide to understanding strategic management in a global environment. Written by a world-renowned professor of strategy and international business, this new edition confirms Global Strategic Management as one of the most accessible, engaging texts on the market, one which students enjoy and find easy to learn from. This is an essential textbook for MBA, Executive MBA and post-experience students studying global strategic management. In addition, it is an ideal text for undergraduate and postgraduate students studying global or international strategic management, or international business. New to this Edition: - New and expanded coverage of BRICs, born global firms, Corporate Social Responsibility and the underground economy - More on e-business and the internet in global business - A new video feature with business leaders explaining the practical implications and implementation of issues covered in the text - Concluding long case study, tying

together learning points from preceding chapters in an up-to-date, practical example

Successful Technology Licensing Martinus Nijhoff Publishers

"Drafting Patent License Agreements is an essential desk reference which offers practitioners a critical overview of all legal issues surrounding patent licensing. Drafting Patent License Agreements illustrates the growing importance of intellectual property transactions to business and the resulting attention such transactions receive in legislative, regulatory, and judicial areas"--

The Tech Contracts Handbook Wolters Kluwer

Discusses the essential elements in creating a successful game, how playing games and learning are connected, and what makes a game boring or fun.

Licensing Digital Content American Library Association

The astute management of technology is essential for firms who wish to compete within the new economy. In this in-depth study, David Teece considers how firms can exploit technological innovation, protecting their intellectual capital, while staying ahead of the competition.

Licensing Photography Bloomsbury Publishing

This document provides an overview of alternative dispute resolution (ADR) options for intellectual property (IP) disputes, and highlights WIPO's growing experience in working with IP offices and courts to develop and enhance their ADR services.

IP and Antitrust Amacom Books

This Guide identifies the legal questions which typically arise in the negotiation and preparation of such licenses and agreements, points out alternative approaches to those questions, draws special attention to those features which may be detrimental to the interests of institutions and enterprises in developing countries, and suggests the solutions which are most likely to serve their interests.

Drafting Patent License Agreements DIANE Publishing

Multinational Enterprises and the Law presents the only comprehensive contemporary and interdisciplinary account of the various techniques used to regulate multinational enterprises (MNEs) at the national, regional and multilateral levels. In addition it considers the effects of corporate self-regulation upon the development of the legal order in this area. Split into four parts the book firstly deals with the conceptual basis for MNE regulation, explaining the growth of MNEs, their business and legal forms and the relationship between them and the effects of a globalising economy and society upon the evolution of regulatory agendas in the field. Part II covers the main areas of economic regulation including the limits of national and regional jurisdiction over MNE activities, controls, and liberalization of entry and establishment, tax, company, and competition law. Part III introduces the social dimension of MNE regulation covering labour rights, human rights, and environmental issues, and Part IV deals with the contribution of international law and organizations to MNE regulation and to the control of investment risks, covering the main provisions found in international investment agreements and their recent interpretation by international tribunals.

Drafting License Agreements Bloomsbury Publishing

By looking at actual full text license agreement, readers will learn ho company's characterize and monetize their trade secrets. An overview of what a trade secret is and how it is valued is also covered.

Multinational Enterprises & the Law Oxford University Press, USA

Write & negotiate stronger patent license agreements, both domestic & foreign. This practical handbook, organized clause by clause with sample text & detailed commentary, is your best tool for eliminating uncertainty & getting what you want in a patent license agreement. The authors identify problematic language & show you how to tailor contract language to accomplish your goals. You get: . valuable insights into the legal & business aspects of every intellectual property contract . analysis of significant legal issues affecting your agreement . discussion of foreign agreements & their unique considerations . almost 200 sample forms including sample license agreements, confidential disclosure agreements, employment agreements, & more--all on disk in WordPerfect for your

convenience . table of authorities & index.

Promoting access to medical technologies and innovation Wolters Kluwer

Thirty years ago federal policy underwent a major change through the Bayh-Dole Act of 1980, which fostered greater uniformity in the way research agencies treat inventions arising from the work they sponsor. Before the Act, if government agencies funded university research, the funding agency retained ownership of the knowledge and technologies that resulted. However, very little federally funded research was actually commercialized. As a result of the Act's passage, patenting and licensing activity from such research has accelerated. Although the system created by the Act has remained stable, it has generated debate about whether it might impede other forms of knowledge transfer. Concerns have also arisen that universities might prioritize commercialization at the expense of their traditional mission to pursue fundamental knowledge-for example, by steering research away from curiosity-driven topics toward applications that could yield financial returns. To address these concerns, the National Research Council convened a committee of experts from universities, industry, foundations, and similar organizations, as well as scholars of the subject, to review experience and evidence of the technology transfer system's effects and to recommend improvements. The present volume summarizes the committee's principal findings and recommendations.

Exchanging Value

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International Business Transactions WIPO

Focuses on "the identification and acquisition, or transfer, through licensing, of technology that is owned by another by virtue of an intellectual property right." - page 5.

International Licensing Agreements Cambridge University Press

Covers the laws surrounding commercial transactions that involve the development, use of commercialisation of technology and associate intellectual property rights. Types of transactions that fall within this category are research and development contracts and intellectual property licences and these form the main focus of the book. Written by experts and describing the many different areas of law that affect technology agreements such as IP, contract law, competition law and tax, this is the leading guide to this complex area of law. The new Fourth Edition has been brought completely up to date including: - Coverage of EU Horizon 2020 replacing Framework 7 funding scheme - General Data Protection Regulation (GDPR) - Updates in line with the Charities Act 2011 - New section on different types of standard agreements available (Lambert, NIHR, EU consortium agreements) - New material dealing with variety of relevant patent legislation: Unitary Patent and Unified Patents Court, the Intellectual Property Act 2014, Legislative Reform (Patents) Order 2014, Patents (Supplementary Protection Certificates) Regulations) 2014 - New material on the EU Trade Secrets Directive - Coverage of Regulations No 536/2014 of the European Parliament

and of the Council of 16 April 2014 on clinical trials on medicinal products for human use, and repealing Directive 2001/20/EC - Addition of research exception (new section 22A) from freedom of information from 1 October 2014 (Freedom of Information Act 2014) - Coverage of Technology Transfer Regulation, 316/2014 and related guidelines

New Technologies on Economic Competitiveness Taylor & Francis

The Tech Contracts Handbook is a practical and accessible reference book and training manual on IT contracts. This is a clause-by-clause "how to" guide on software licenses and technology services agreements, covering the issues at stake and offering negotiation tips and sample contract language. This handbook is written for both lawyers and businesspeople, including contract managers, procurement officers, corporate counsel, salespeople, and anyone else responsible for getting IT deals done. Perhaps most important, this book uses simple English, as any good contract should. Topics covered include: ·Software as a service (SaaS) and cloud computing agreements ·Warranties ·Indemnities ·Open source software ·Service level agreements ·Nondisclosure agreements ·Limitations of liability ·Internet and e-commerce contracts ·Software escrow ·Data security ·Copyright licensing ·And much more

Technology Licensing Nomos Verlagsgesellschaft

Exchanging Value WIPO

Licensing Agreements Aspen Publishing

"English as a Legal Language is a lawyer's plain language guide to English legal terminology. Anyone who finds it difficult to express legal terms in English simply looks under the general heading to find the relevant terms and their usage. This book can also be used to find explanations of words from a translating dictionary. Further, it is structured as a thesaurus, organized according to topic with an alphabetical index. More and more, lawyers need the English language. But attempts to convert the language to meet one's own purpose often result in misconceptions. English legal language has its roots in the Anglo-American legal tradition and the non-native speaking lawyer may have difficulty understanding a word choice in English without also seeing how it fits into legal thinking and relates to other words in the subject area as a whole. "English as a Legal Language offers a comparative lexicon of US and UK legal systems, with references to European legal systems. Special features of this work include: - The vocabulary of an entire area of law in each section; - A verb section which provides guidance on substantives, adjectives, adverbs, phrases, usage, as well as sample sentences and clues about typical mistakes; and - An index which gives an alphabetical rendition of the topically ordered definitions - essential for words that have multiple definitions. All lawyers working in English, and especially continental European lawyers, will find this book indispensable in their practices. The book is also of prime interest to business people, accountants, translators, legal secretaries and students. It will enable all practitioners and academics to express complex ideas in English, to understand the intricacies of English as a legal language, and to avoid the potential mishaps, when language barriers prevent a true meeting of minds.

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