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Closing the Achievement Gap from an

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Keyword Intelligence

Effective SEO and Content Marketing

Cryptology and Network Security

Current Trends in Food Processing and Nutrition

to Mitigate Nutritional Health Issues

Goal Writing for the Speech-Language Pathologist

and Special Educator

Building a Cybersecurity Culture in Organizations

The Book of R

European Water Law and Hydropolitics

Keywords for SEO

Nutritional Care of the Patient with

Gastrointestinal Disease

Handbook of Research on Modern Cryptographic

Solutions for Computer and Cyber Security

Genetic Data Analysis for Plant and Animal

Breeding

Defender of Histories

Finite Element Analysis of Beam-to-Beam Contact

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**RAYMOND
GRIFFITH**

Citation
Analysis in
Research

Evaluation IGI
Global
Geared for
undergraduat
e and
graduate
students, Goal
Writing for the

Speech-
Language
Pathologist
and Special
Educator
details
different types
of goals,

essential elements of goals, how to establish goals from information garnered from evaluations, and how to write continuing goals for the field of Speech-Language Pathology and Communication Sciences. It is written for students in a Clinical Methods/Clinical Practicum course who are about to begin their clinical experience in SLP. Real-world exercises are provided

throughout in order to provide realistic examples of what students may encounter in speech and hearing clinics, hospitals, and schools. Goal writing is practiced by SLPs on a daily basis, and understanding how to turn diagnostic information into therapy is a difficult, yet crucial, task. This important subject is not covered in depth in other clinical methods titles yet is a skill all

students and clinicians must master.
Eddy Covariance
 Springer
 Science & Business Media
 Women now represent over half of medical school matriculants, almost half of residents and fellows, and over a third of practicing physicians nationally. Despite considerable representation among the physician workforce, women are paid 75 cents on the dollar compared with their

male counterparts after accounting for specialty, geography, time in practice, and average hours per week worked. This pay gap is significantly greater than the one reported for US women workers as a whole and has shown little improvement over time. While much has been written about the problem, a robust discussion about how to rectify the situation has been missing

from the conversation. Closing the Gender Pay Gap in Medicine is the first comprehensive assessment of how cultural expectations and compensation methodologies in medicine work together to perpetuate salary disparities between men and women physicians. Since the gender gap reflects a convergence of forces within our healthcare enterprises, achieving pay

equity can be an overwhelming undertaking for institutions and their leaders. However, compensation is foremost a business endeavor. Therefore, a roadmap for operationalizing equity within the finance, human resources, and compliance structures of our organizations is critical to eliminating disparities. The roadmap described in this book breaks down the

component parts of compensation methodology to reveal their unintentional impact on salary equity and lays out processes and procedures that support new approaches to generate fair and equitable outcomes. Additionally, the roadmap is anchored in change management principles that address institutional culture and provide momentum toward salary equity. The book begins with a review

of the evidence on the gender pay gap in medicine. The following chapter discusses how gender-based differences in performance assessments, specialty choice, domestic responsibilities, negotiation, professional resources, sponsorship, and clinical productivity accumulate across women's careers in medicine and impact evaluation, promotion, and therefore compensation

in the healthcare workplace. The next two chapters focus, respectively, on how compensation is determined - highlighting potential pitfalls for pay equity - and regulatory and legal considerations. Chapters 5 and 6 explore organizational infrastructure, salary data collection and analysis, and culture change strategies necessary to rectify compensation inequities. Chapter 7

offers a detailed account of one medical institution's successful journey to achieve salary equity. The book's final chapter emphasizes that closing the gender pay gap is at its essence a business endeavor and recommends that organizations assess progress and cost with the same attention, rigor, and regularity as afforded other operating expenses. Closing the

Gender Pay Gap in Medicine offers a detailed roadmap for healthcare organizations seeking to close the gender pay gap among their physician workforce. This first-of-its-kind book will assist institutions plan courses of action and identify potential pitfalls so they can be understood and mitigated. It will also prove a valuable resource for transformational leadership

and systems-based change critical to attaining compensation equity.

Survival and Event History Analysis

Greenleaf Book Group Life Cycle assessment (LCA) is a tool for environmental decision-support in relation to products from the cradle to the grave. Until now, more emphasis has been put on the inclusion quantitative models and databases and on the design

of guidebooks for applying LCA than on the integrative aspect of combining these models and data. This is a remarkable thing, since LCA in practice deals with thousands of quantitative data items that have to be combined in the correct manner. For this, one needs mathematical rules and algorithmic principles for carrying out an LCA. This book presents the first coherent

treatment of the mathematical and algorithmic aspects of LCA. These computational aspects are presented in matrix form, so that a concise and elegant formulation is achieved. This form, moreover, provides a platform for further extension of analysis using perturbation theory, structural theory and economic input-output analysis.

**Requirement
s Writing for**

System Engineering

Springer
Science &
Business
Media

A unique book on the art and science of keyword research. Keyword research can make or break a marketing campaign, an optimization strategy, and pay-per-click ad campaigns. Written by a keyword research expert, this essential resource drills home the importance of targeting the right keywords or phrases in

order to get traffic from search engines and social media channels. Author Ron Jones imparts his wisdom and experience for determining which keywords will work based on a searcher's intent and he shows you how to research social, mobile, and video marketing tools that can ultimately become the foundation of a marketing campaign. Boasts detailed how-to information

from one of the world's leading keyword research experts Helps you learn how to craft a successful keyword campaign and capture a coveted spot on the first page of a results page Pares down the essential information you need to know to use available tools to get keyword suggestions, forecast web site traffic, perform competitive research, and analyze results Walks

you through how to best apply keywords to SEO and PPC campaigns as well as gain visibility with mobile marketing and integrate with traditional marketing efforts Features case studies, examples, tutorials, tips, and previously undocumented techniques No matter your level of experience working with keywords, Keyword Intelligence is the ultimate guide for learning how to best

conduct keyword research and craft winning marketing campaigns. *Closing the Achievement Gap from an International Perspective* Springer This book fills the gap between textbooks of quantitative genetic theory, and software manuals that provide details on analytical methods but little context or perspective on which methods may be most appropriate for a particular application.

Accordingly this book is composed of two sections. The first section (Chapters 1 to 8) covers topics of classical phenotypic data analysis for prediction of breeding values in animal and plant breeding programs. In the second section (Chapters 9 to 13) we provide the concept and overall review of available tools for using DNA markers for predictions of genetic merits in breeding

populations. With advances in DNA sequencing technologies, genomic data, especially single nucleotide polymorphism (SNP) markers, have become available for animal and plant breeding programs in recent years. Analysis of DNA markers for prediction of genetic merit is a relatively new and active research area. The algorithms and software to implement these algorithms are

changing rapidly. This section represents state-of-the-art knowledge on the tools and technologies available for genetic analysis of plants and animals. However, readers should be aware that the methods or statistical packages covered here may not be available or they might be out of date in a few years. Ultimately the book is intended for professional breeders

interested in utilizing these tools and approaches in their breeding programs. Lastly, we anticipate the usage of this volume for advanced level graduate courses in agricultural and breeding courses.

Keyword Intelligence

No Starch Press
In today's business world, your success relies directly upon your ability to make your mark online. An effective website is one that can sell your products

or services 24 hours a day, 7 days a week. Many businesses turn to online marketing experts to help them navigate the choppy waters of online marketing. Web service providers can help make your website the "go to" resource for your — but how do you know who to hire? Online marketing providers come in many different price categories and levels of competency. Without doing your due

diligence, you'll end up placing the viability of your company's website in the wrong hands. In this book, SEO services expert Jeev Trika will walk you through multiple categories of search engine marketing that your business will need in order to have an effective presence online. Each chapter looks at an industry in depth and shows you what to look for in an excellent

service provider or software package. The categories covered include of: search engine optimization, pay per click management services, link building, content services, social media, landing page optimization, video SEO, affiliate marketing, local SEO, mobile optimization, virtual spokesperson, site audit services, hosting, training programs, PSD to HTML

conversion services, press release distribution services, SEO shopping cart software, PPC bid management software, email marketing services, web analytics software, and marketing automation software. In each chapter, you'll learn the basics of each service or software and see real world examples of how actual customers have been helped by professionals in the field.

Armed with this information, you'll be able to confidently hire and work with a web services professional or company to get your website where it needs to be.

Effective SEO and Content Marketing

John Wiley & Sons

This book provides a thorough overview of the concept of whole energy systems and the role of vector-coupling technologies (VCTs) in meeting long-term

decarbonization strategies. It is the first comprehensive reference that provides basic definitions and fundamental, applicable approaches to whole energy systems analysis and vector-coupling technologies in a multidisciplinary way. Whole Energy Systems presents practical methods with evidence from applications to real-world and simulated coupled energy systems.

Sample analytical examples are provided to aid in the understanding of the presented methods. The book will provide researchers and industry stakeholders focused on whole energy systems, as well as researchers and developers from different branches of engineering, energy, economics, and operation research, with state-of-the-art coverage and the latest developments

in the field.

**Cryptology
and Network
Security**

Jones &
Bartlett
Learning
This book
offers a
practice-
oriented guide
to developing
an effective
cybersecurity
culture in
organizations.
It provides a
psychosocial
perspective on
common
cyberthreats
affecting
organizations,
and presents
practical
solutions for
leveraging
employees'
attitudes and
behaviours in
order to
improve

security.

Cybersecurity,
as well as the
solutions used
to achieve it,
has largely
been
associated
with
technologies.
In contrast,
this book
argues that
cybersecurity
begins with
improving the
connections
between
people and
digital
technologies.
By presenting
a
comprehensiv
e analysis of
the current
cybersecurity
landscape, the
author
discusses,
based on
literature and

her personal
experience,
human
weaknesses in
relation to
security and
the
advantages of
pursuing a
holistic
approach to
cybersecurity,
and suggests
how to
develop
cybersecurity
culture in
practice.
Organizations
can improve
their cyber
resilience by
adequately
training their
staff.
Accordingly,
the book also
describes a
set of training
methods and
tools. Further,
ongoing

education programmes and effective communication within organizations are considered, showing that they can become key drivers for successful cybersecurity awareness initiatives. When properly trained and actively involved, human beings can become the true first line of defence for every organization.

Current Trends in Food Processing and Nutrition to

Mitigate Nutritional Health Issues
Springer Science & Business Media
This edited collection offers a nontraditional approach to diversity management, going beyond gender, race, and ethnicity. Examining ageism, disability, and spirituality, the book provides a discussion of different D&I applications and introduces a framework consisting of a diagnostic

phase, gap analysis, and an action plan, which can be modified to attend to specific needs of organizations. Researchers and practitioners will learn a viable way to address diversity in global organizations. *Goal Writing for the Speech-Language Pathologist and Special Educator*
AuthorHouse
Phenomena occurring during a contact of two bodies are encountered

in everyday life. In reality almost every type of motion is related to frictional contact between a moving body and a ground. Moreover, modeling of simple and more complex processes as nailing, cutting, vacuum pressing, movement of machines and their elements, rolling or, finally, a numerical simulation of car crash tests, requires taking contact into account. Therefore, its

analysis has been a subject of many research efforts for a long time now. However, it is author's opinion that there are relatively few efforts related to contact between structural elements, like beams, plates or shells. The purpose of this work is to fill this gap. It concerns the beam-to-beam contact as a specific case of the 3D solids contact. A numerical formulation of frictional contact for beams with

two shapes of cross-section is derived. Further, a couple of effective methods for modeling of smooth curves representing beam axes are presented. A part of the book is also devoted to analyze some aspects of thermo-electro-mechanical coupling in contact of thermal and electric conductors. Analyses in every chapter are illustrated with numerical examples showing the performance

of derived contact finite elements. Building a Cybersecurity Culture in Organizations Springer Nature This volume seeks to examine the skills development agenda for youth by exploring two key questions for sustainable livelihoods: What are the skills needed for employability in developing countries, especially in Africa and Asia? And, what skills are currently possessed by

students and secondary school leavers? An introductory chapter will set the stage for the discussion and analysis to follow by reviewing in broad terms the current research on relevant topics such as global youth unemployment, the relationship between skills and economic growth, and the expansion of secondary education. The following chapters synthesize a series of background

studies focused on Africa, South Asia and South-East Asia, including both a general overview and an in-depth look at several countries. The chapters introduce innovative models for skills delivery, and highlight some of the key elements of successful skills models, including multi-stakeholder partnerships, updated pedagogy, and innovative financing mechanisms. Each of the five core

chapters of the book covers one theme, with the support of case studies to illustrate successes, challenges, and lessons in real world examples.

The Book of R

Apress Internet usage has become a facet of everyday life, especially as more technological advances have made it easier to connect to the web from virtually anywhere in the developed world.

However, with this increased

usage comes heightened threats to security within digital environments. The Handbook of Research on Modern Cryptographic Solutions for Computer and Cyber Security identifies emergent research and techniques being utilized in the field of cryptology and cyber threat prevention. Featuring theoretical perspectives, best practices, and future research directions, this handbook of research is a

vital resource for professionals, researchers, faculty members, scientists, graduate students, scholars, and software developers interested in threat identification and prevention. *European Water Law and Hydropolitics* CreateSpace This evidence-based book serves as a clinical manual as well as a reference guide for the diagnosis and management

of common nutritional issues in relation to gastrointestinal disease. Chapters cover nutrition assessment; macro- and micronutrient absorption; malabsorption ; food allergies; prebiotics and dietary fiber; probiotics and intestinal microflora; nutrition and GI cancer; nutritional management of reflux; nutrition in IBS and IBD; nutrition in acute and chronic pancreatitis; enteral

nutrition; parenteral nutrition; medical and endoscopic therapy of obesity; surgical therapy of obesity; pharmacologic nutrition, and nutritional counseling.

Keywords for

SEO CRC Press

This book is written for members of the scholarly research community, and for persons involved in research evaluation and research policy. More specifically, it is directed

towards the following four main groups of readers: - All scientists and scholars who have been or will be subjected to a quantitative assessment of research performance using citation analysis. - Research policy makers and managers who wish to become conversant with the basic features of citation analysis, and about its potentialities and limitations. - Members of peer review committees

and other evaluators, who consider the use of citation analysis as a tool in their assessments. – Practitioners and students in the field of quantitative science and technology studies, informetrics, and library and information science. Citation analysis involves the construction and application of a series of indicators of the ‘impact’, ‘influence’ or ‘quality’ of scholarly

work, derived from citation data, i.e. data on references cited in footnotes or bibliographies of scholarly research publications. Such indicators are applied both in the study of scholarly communication and in the assessment of research performance. The term ‘scholarly’ comprises all domains of science and scholarship, including not only those fields that are normally denoted as science – the

natural and life sciences, mathematical and technical sciences – but also social sciences and humanities. **Nutritional Care of the Patient with Gastrointestinal Disease** Springer Science & Business Media The Book of R is a comprehensive, beginner-friendly guide to R, the world’s most popular programming language for statistical analysis. Even if you have no programming experience

and little more than a grounding in the basics of mathematics, you'll find everything you need to begin using R effectively for statistical analysis. You'll start with the basics, like how to handle data and write simple programs, before moving on to more advanced topics, like producing statistical summaries of your data and performing statistical tests and modeling. You'll even learn how to

create impressive data visualizations with R's basic graphics tools and contributed packages, like ggplot2 and ggvis, as well as interactive 3D visualizations using the rgl package. Dozens of hands-on exercises (with downloadable solutions) take you from theory to practice, as you learn: -The fundamentals of programming in R, including how to write

data frames, create functions, and use variables, statements, and loops -Statistical concepts like exploratory data analysis, probabilities, hypothesis tests, and regression modeling, and how to execute them in R -How to access R's thousands of functions, libraries, and data sets -How to draw valid and useful conclusions from your data -How to create publication-quality

graphics of your results. Combining detailed explanations with real-world examples and exercises, this book will provide you with a solid understanding of both statistics and the depth of R's functionality. Make The Book of R your doorway into the growing world of data analysis.

Handbook of Research on Modern Cryptographic Solutions for Computer and Cyber

Security
Springer Science & Business Media
The 8th International Conference on Cryptology and Network Security (CANS 2009) was held at the Ishikawa Prefectural Museum of Art in Kanazawa, Japan, during December 12–14, 2009. The conference was jointly co-organized by the National Institute of Advanced Industrial Science and Technology (AIST), Japan, and the

Japan Advanced Institute of Science and Technology (JAIST). In addition, the event was supported by the Special Interest Group on Computer Security (CSEC), IPSJ, Japan Technical Group on Information Security (ISEC), IEICE, the Japan Technical Committee on Information and Communication System Security (ICSS), IEICE, and the Society of Information Theory and its

Applications (SITA), Japan, and co-sponsored by the National Institute of Information and Communications Technology, Japan, ComWorth Co., LTD, Japan, Hitachi, Ltd., Hokuriku Telecommunication Network Co., Inc., and Internet Initiative Japan Inc. The conference received 109 submissions from 24 countries, out of which 32 were accepted for publication in these proceedings.

At least three Program Committee (PC) members reviewed each submitted paper, while submissions co-authored by a PC member were submitted to the more stringent evaluation of 7ve PC members. In addition to the PC members, many external reviewers joined the review process in the particular areas of expertise. We were fortunate to have this energetic team of experts, and are deeply grateful to all

of them for their hard work, which included a very active discussion phase—almost as long as the initial individual reviewing period. The paper submission, review and discussion processes were effectively and efficiently made possible by the Web-based system iChair. [Genetic Data Analysis for Plant and Animal Breeding](#) Blue Rose Publishers The Complete

SEO
 Copywriting
 Guide to
 Search Engine
 Rankings and
 Sales
 Conversion.
**Defender of
 Histories**
 Springer
 Keyword
 IntelligenceJoh
 n Wiley &
 Sons
Finite Element
 Analysis of
 Beam-to-
 Beam Contact
 Springer
 The aim of
 this book is to
 bridge the gap
 between
 standard
 textbook
 models and a
 range of
 models where
 the dynamic
 structure of
 the data
 manifests

itself fully. The
 common
 denominator
 of such
 models is
 stochastic
 processes.
 The authors
 show how
 counting
 processes,
 martingales,
 and stochastic
 integrals fit
 very nicely
 with censored
 data.
 Beginning
 with standard
 analyses such
 as Kaplan-
 Meier plots
 and Cox
 regression,
 the
 presentation
 progresses to
 the additive
 hazard model
 and recurrent
 event data.
 Stochastic

processes are
 also used as
 natural
 models for
 individual
 frailty; they
 allow sensible
 interpretations
 of a number of
 surprising
 artifacts seen
 in population
 data. The
 stochastic
 process
 framework is
 naturally
 connected to
 causality. The
 authors show
 how dynamic
 path analyses
 can
 incorporate
 many modern
 causality
 ideas in a
 framework
 that takes the
 time aspect
 seriously. To
 make the

material accessible to the reader, a large number of practical examples, mainly from medicine, are developed in detail. Stochastic processes are introduced in an intuitive and non-technical manner. The book is aimed at investigators who use event history methods and want a better understanding of the statistical concepts. It is suitable as a textbook for graduate courses in

statistics and biostatistics.
Whole Energy Systems
 Greenleaf Book Group
 This book constitutes the proceedings of the 20th International Conference on Computer Information Systems and Industrial Management Applications, CISIM 2021, held in Ełk, Poland, September 24–26, 2021. The 38 papers presented together with 1 invited speech and 3 abstracts of keynotes were

carefully reviewed and selected from 69 submissions. The main topics covered by the chapters in this book are mobile and pervasive computing, machine learning, high performance computing, image processing, industrial management. Additionally, the reader will find interesting papers on computer information systems, biometrics, security systems, and

sensor network service. The contributions are organized in the following topical sections: biometrics and pattern recognition applications; computer information systems and security;	industrial management and other applications; machine learning and artificial neural networks; modelling and optimization, and others.Chapter 24 "A first step towards automated species	recognition from camera trap images of mammals using AI in a European temperate forest" is published open access under a CC BY license (Creative Commons Attribution 4.0 International License).
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