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"Easy to use and easy to afford, The Little Seagull Handbook is the #1 brief handbook because students say it has a positive impact on their writing. Intuitive organization, color-coding, and jargon-free instruction for common kinds of writing make it a reference tool that student writers truly use. This edition includes new advice for conducting research as it's done online today, new student model essays, and a new chapter on writing summary/response essays"--

A Norton Guide to Creative Writing SAGE

An introduction to the fundamentals of creative writing, both fiction and nonfiction, takes aspiring writers through each stage of the creative process, from initial idea to final manuscript, accompanied by examples of short fiction and essays.

The Norton Book of Nature Writing W W Norton & Company Incorporated

Flexible, easy to use, just enough detail—and now the number-one best seller.

Harry S. Truman W. W. Norton

Flexible, easy to use, just enough detail?and now the number-one best seller. With just enough detail ? and color-coded links that send students to more detail if they need it ? this is the rhetoric that tells students what they need to know and resists the temptation to tell them everything there is to know. Designed for easy reference ? with menus, directories, and a combined glossary/index. The Third Edition has new chapters on academic writing, choosing genres, writing online, and choosing media, as well as new attention to multimodal writing. The Norton Field Guide to Writing is available with a handbook, an anthology, or both ? and all versions are now available as low-cost ebooks.

The Norton Field Guide to Writing, with Readings and Handbook Destiny Image Publishers

The Norton Introduction to Literature presents an engaging, balanced selection of literature to suit any course. Offering a thorough treatment of historical and critical context, the most comprehensive media package available, and a rich suite of tools to encourage close reading and thoughtful writing, the Shorter Twelfth Edition is unparalleled in its guidance of understanding, analyzing, and writing about literature.

Unf*ckology W W Norton & Company Incorporated

Identifies birds, mammals, reptiles, insects, trees, and flowers

The Norton Field Guide to Writing, with Readings and Handbook Routledge

Authoring a Discipline traces the post-World War II emergence of rhetoric and composition as a discipline within departments of English in institutions of higher education in the United States. Goggin brings to light both the evolution of this discipline and many of the key individuals involved in its development. Drawing on archival and oral evidence, this history offers a comprehensive and systematic investigation of scholarly journals, the editors who directed them, and the authors who contributed to them, demonstrating the influence that publications and participants have had in the

emergence of rhetoric and composition as an independent field of study. Goggin considers the complex struggles in which scholars and teachers engaged to stake ground and to construct a professional and disciplinary identity. She identifies major debates and controversies that ignited as the discipline emerged and analyzes how the editors and contributors to the major scholarly journals helped to shape, and in turn were shaped by, the field of rhetoric and composition. She also coins a new term--disciplinographer--to describe those who write the field through authoring and authorizing work, thus creating the social and political contexts in which the discipline emerged. The research presented here demonstrates clearly how disciplines are social products, born of political struggles for both intellectual and material spaces.

The Science of Smarter Spending University of Chicago Press

Examines three key works by women--the fifteenth-century "Book of the City of Ladies" by Christine de Pizan, Elizabeth Cady Stanton's memoirs, and Virginia Woolf's "A Room of One's Own," to explore the making of history from a woman's perspective.

The Norton Field Guide to Writing with Readings and Handbook, 5e with Access Card Including the Little Seagull Handbook, 3e Ebook + Inquizitive W. W. Norton

Miniature people who live in an old country house by borrowing things from the humans are forced to emigrate from their home under the clock.

A Life Simon and Schuster

Few U.S. presidents have captured the imagination of the American people as has Harry S. Truman, "the man from Missouri." In this major new biography, Robert H. Ferrell, widely regarded as an authority on the thirty-third president, challenges the popular characterization of Truman as a man who rarely sought the offices he received, revealing instead a man who—with modesty, commitment to service, and basic honesty—moved with method and system toward the presidency. Truman was ambitious in the best sense of the word. His powerful commitment to service was accompanied by a remarkable shrewdness and an exceptional ability to judge people. He regarded himself as a consummate politician, a designation of which he was proud. While in Washington, he never succumbed to the "Potomac fever" that swelled the heads of so many officials in that city. A scrupulously honest man, Truman exhibited only one lapse when, at the beginning of 1941, he padded his Senate payroll by adding his wife and later his sister. From his early years on the family farm through his pivotal decision to use the atomic bomb in World War II, Truman's life was filled with fascinating events. Ferrell's exhaustive research offers new perspectives on many key episodes in Truman's career, including his first Senate term and the circumstances surrounding the Truman Doctrine and the Marshall Plan. In addition, Ferrell taps many little-known sources to relate the intriguing story of the machinations by which Truman gained the vice presidential nomination in 1944, a position which put him a heartbeat away from the presidency. No other historian has ever demonstrated such command over the vast amounts of material that Robert Ferrell brings to bear on the unforgettable story of Truman's life. Based upon years of research in the Truman Library and the study of many never-before-used primary sources, Harry S. Truman is destined to become the authoritative account of the nation's favorite president.

Twelfth Edition University of Missouri Press

If you think money can't buy happiness, you're not spending it right. Two rising stars in behavioral science explain how money can buy happiness—if you follow five core principles of smarter spending. If you think money can't buy happiness, you're not spending it right. Two rising stars in behavioral science explain how money can buy happiness—if you follow five core principles of smarter spending. Happy Money offers a tour of new research on the science of spending. Most people recognize that they need professional advice on how to earn, save, and invest their money. When it comes to spending that money, most people just follow their intuitions. But scientific research shows that those intuitions are often wrong. Happy Money explains why you can get more happiness for your money by following five principles, from choosing experiences over stuff to spending money on others. And the five principles can be used not only by individuals but by companies seeking to create happier employees and provide “happier products” to their customers. Elizabeth Dunn and Michael Norton show how companies from Google to Pepsi to Crate & Barrel have put these ideas into action. Along the way, the authors describe new research that reveals that luxury cars often provide no more pleasure than economy models, that commercials can actually enhance the enjoyment of watching television, and that residents of many cities frequently miss out on inexpensive pleasures in their hometowns. By the end of this book, readers will ask themselves one simple question whenever they reach for their wallets: Am I getting the biggest happiness bang for my buck?

The Norton Field Guide to Writing Abrams

Editing is a tricky business. It requires analytical flair and creative panache, the patience of a saint and the vision of a writer. Transforming a manuscript into a book that edifies, inspires, and sells? That's the job of the developmental editor, whose desk is the first stop for many manuscripts on the road to bookdom—a route ably mapped out in the pages of *Developmental Editing*. Author Scott Norton has worked with a diverse range of authors, editors, and publishers, and his handbook provides an approach to developmental editing that is logical, collaborative, humorous, and realistic. He starts with the core tasks of shaping the proposal, finding the hook, and building the narrative or argument, and then turns to the hard work of executing the plan and establishing a style. *Developmental Editing* includes detailed case studies featuring a variety of nonfiction books—election-year polemic, popular science, memoir, travel guide—and authors ranging from first-timer to veteran, journalist to scholar. Handy sidebars offer advice on how to become a developmental editor, create effective illustration programs, and adapt sophisticated fiction techniques (such as point of view, suspense, plotting, character, and setting) to nonfiction writing. Norton's book also provides freelance copyeditors with a way to earn higher fees while introducing more creativity into their work lives. It gives acquisitions, marketing, and production staff a vocabulary for diagnosing a manuscript's flaws and techniques for transforming it into a bestseller. And perhaps most importantly, *Developmental Editing* equips authors with the concrete tools they need to reach their audiences.

Effective Computation in Physics W. W. Norton

Winner of the Francis Parkman Prize, Society of American Historians “A tour de force. . . . No one has ever written a book on the Declaration quite like this one.”—Gordon Wood, *New York Review of*

Books Featured on the front page of the *New York Times*, *Our Declaration* is already regarded as a seminal work that reinterprets the promise of American democracy through our founding text. Combining a personal account of teaching the Declaration with a vivid evocation of the colonial world between 1774 and 1777, Allen, a political philosopher renowned for her work on justice and citizenship reveals our nation's founding text to be an animating force that not only changed the world more than two-hundred years ago, but also still can. Challenging conventional wisdom, she boldly makes the case that the Declaration is a document as much about political equality as about individual liberty. Beautifully illustrated throughout, *Our Declaration* is an “uncommonly elegant, incisive, and often poetic primer on America's cardinal text” (David M. Kennedy).

The Norton Field Guide to Writing Houghton Mifflin Harcourt

The Second Edition of Johnny Saldaña's international bestseller provides an in-depth guide to the multiple approaches available for coding qualitative data. Fully up to date, it includes new chapters, more coding techniques and an additional glossary. Clear, practical and authoritative, the book: - describes how coding initiates qualitative data analysis -demonstrates the writing of analytic memos -discusses available analytic software -suggests how best to use *The Coding Manual for Qualitative Researchers* for particular studies. In total, 32 coding methods are profiled that can be applied to a range of research genres from grounded theory to phenomenology to narrative inquiry. For each approach, Saldaña discusses the method's origins, a description of the method, practical applications, and a clearly illustrated example with analytic follow-up. A unique and invaluable reference for students, teachers, and practitioners of qualitative inquiry, this book is essential reading across the social sciences.

An Anthology of Nonfiction Prose W. W. Norton & Company

The Norton Field Guide to Speaking offers students the kind of helpful advice and encouragement found in leading full-length textbooks in a user-friendly, to-the-point, easily referenced “field guide” format. Its uniquely flexible, modular organization gives experienced instructors the freedom to teach their course as they choose, while its color-coded cross-referencing system and extensive student and instructor resources provide the structural support and guidance that new instructors need.

The Norton Field Guide to Writing with Readings New York : Knopf

Flexible, easy to use, just enough detail and the number-one best selling rhetoric.”

A Guide to Teaching with The Norton Field Guide to Writing Houghton Mifflin Harcourt

Flexible, easy to use, just enough detail—and now the number-one best seller.

A Field Guide to Living with Guts and Confidence Vintage

The Norton Field Guide to Writing, with Handbook W. W. Norton

The Little Seagull Handbook W. W. Norton

A culturally informed book that never loses sight of its fundamental purpose, *PUBLIC SPEAKING: CONCEPTS AND SKILLS FOR A DIVERSE SOCIETY*, 8e trains readers to be effective public speakers and listeners in a world filled with monumental cultural, political, and technological changes. It combines 2,500-year-old principles with up-to-date research into concepts, skills, theories, applications, and critical-thinking proficiencies essential for listening and speaking well. Discussions of classic public speaking topics are grounded in an awareness of the impact of cultural nuances

that range from gender differences to co-cultures within the United States to the traditions of other nations-giving readers a heightened awareness of and sensitivity to their audience. Reflecting the latest research and practices, it includes new coverage of listening competencies, online courses, legacy journalism and native digital news outlets, MAPit, powerful language forms, and more.

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Flexible, easy to use, just enough detail and the number-one best selling rhetoric."

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