

---

# Tourism And Event Management Degree

---

Foundations of Tourism  
 Event Management  
 Festival and Event Tourism Impacts  
 Events and Urban Regeneration  
 Sport Facility & Event Management  
 Tourism Management  
 Events - Future, Trends, Perspectives  
 Event Management and Sustainability  
 Sport Facility and Event Management  
 Legal, Safety, and Environmental Challenges for Event Management: Emerging Research and Opportunities  
 Tourism Management  
 The Oxford Handbook of Sport and Society  
 Air Transport - A Tourism Perspective  
 Older Tourist Behavior and Marketing Tools  
 Festival and Event Tourism  
 Managing Airports  
 Event Tourism and Sustainable Community Development  
 Events Project Management  
 Simplified Events Management  
 Cases For Event Management and Event Tourism  
 Destination Resilience  
 Events Management  
 Hospitality Management  
 Tourism and Cricket  
 Event Management  
 International Best Practice in Event Management  
 Events Management  
 International Best Practice in Creative Event Design  
 Event Management in Leisure and Tourism  
 Research Methods in Tourism, Hospitality and Events Management  
 Event Studies  
 Event Studies  
 Festival and Events Management  
 Event Portfolio Management  
 Facilities Management and Development for Tourism, Hospitality and Events  
 Tourism and Development  
 Event Studies  
 Events Project Management  
 Event Risk Management and Safety

*Tourism And Event Management Degree*

Downloaded from [dev.mabts.edu](http://dev.mabts.edu) by guest

---

## ANIYAH STRICKLAND

---

*Foundations of Tourism* Routledge  
 Festivals and events vary from small, neighbourhood celebrations through to mega gatherings, and both can be attractive to tourists. They come with their own unique challenges and opportunities however, which means destinations must carefully consider their responsibility to local people, and host them in a sustainable manner. Covering important issues such as the marketing, branding and promotion of events, this book also unravels the opportunities and challenges associated with sustainable festivals and events. It uses an array of case studies and a global author team to provide an important resource for tourism and event researchers and professionals.  
*Event Management* OrangeBooks Publication  
 Facilities planning for tourism, hospitality and events (THE) is an important subject from both theoretical and applied perspectives, as land, property and resources represent major components of the foundation of the industry. As future managers, it is imperative that students have a sound basic knowledge of

property and the various resources, systems and services associated with it. Covering important contemporary subjects such as sustainable planning and environmental management, this book considers the planning, development and management of facilities operations from several key perspectives, drawing upon the expertise of complementary experts in the design, management and development of THE facilities.  
*Festival and Event Tourism Impacts* Prasetya Mulya Publishing  
 Event Management, specifically written for the Diploma of Event Management and Advanced Diploma of Event Management, is a comprehensive resource for anyone wanting to build their expertise in professional event management. This edition adopts a scaffold learning pedagogy, helping students move through the material logically and efficiently while building on their understanding of tourism, cultural, business and sporting events.  
**Events and Urban Regeneration** Goodfellow Publishers Ltd  
 For introductory courses in Tourism, Hospitality Management, Travel, or Recreation in two and four year and proprietary schools. Unusually comprehensive in scope and depth, this introduction to tourism provides balanced coverage of the WHOLE range of components within the tourism industry. It explores all aspects of both the private and public businesses

related to tourism e.g., theories, planning, environmental concerns, operations, and the interrelationships among the many tourism businesses.

*Sport Facility & Event Management* UTB GmbH

Fully updated and revised in its fifth edition, *Event Studies* remains the most comprehensive book devoted to developing knowledge and theory about event management and event tourism, focusing on the study of events, the event experience and meanings associated with them. International in scope and embellished with useful figures and tables throughout, the authors carefully examine current forces, trends and issues, including impacts of the pandemic. All the major types of planned events are profiled, with emphasis on their forms, functions, experiential dimensions, meanings and value. The book's framework encompasses antecedents, planning and design, outcomes and impacts, and the various patterns and processes that influence the events sector, including policy. New and expanded topics in the fifth edition include: - Content has been substantially reorganised to give much more attention to establishing theoretical foundations and advocating principles for the core management functions. - New content on gender studies, human rights, crisis management and resilience, sustainability and events as agents of change. - Expert Opinion boxes cover major issues: educational philosophy; technology and its impacts; human rights and mega events; virtual events and agile management; trends in corporate events; happiness and well-being; event portfolios management; civic dramaturgy; event design; trends in communications, including new media; dynamic crowd management; over-tourism, and event-sector recovery. - Additional chapters on: design, policy, management fundamentals, planning and operations, event tourism, and the inter-related management challenges of risk, security, health and safety, and environment. This insightful volume will be an invaluable resource for all undergraduate students of events studies throughout their degree programmes.

*Tourism Management* Goodfellow Publishers Ltd

This book provides an in-depth analysis of the older-tourist market, and of the challenges and opportunities created by population ageing from a tourism marketing perspective, by combining a demand-side and a supply-side approach to older tourists. The book is divided into three parts, the first of which defines older tourists and presents a critical review of segmentation approaches. The second part then focuses on the behavior of older tourists in terms of the travel planning process, the use of information and communication technologies for travel purposes, and accommodation choices. The final part analyzes the marketing strategies and operative practices of three tourism companies that focus on the older-adult market. Practical implications for tourism suppliers willing to target older tourists are derived. The book is intended primarily for academics, researchers, and professionals in the tourism and hospitality industry. In addition, it will be useful for students attending advanced tourism and hospitality courses.

**Events - Future, Trends, Perspectives** Routledge

*Festival and Event Tourism Impacts* provides a comprehensive review and analysis of the multi-faceted impacts that festival and events have on a host community, whether positive or negative, and offers recommendations for communities for the successful management of this kind of tourism. Opening chapters define festival and event tourism impact concepts utilized in the field and their evolution throughout the years, followed by an exploration of the current issues facing communities. The second part discusses sustainability and environmental issues that affect destinations and communities as a result of festival and event impacts. Subsequent chapters outline further impacts and finally

address cutting-edge event tourism development and impact management strategies and considerations such as innovative management approaches, sustainability, and social responsibility, for example, and identify future trends and issues within a multidisciplinary global perspective. A variety of geographical locations are exemplified throughout as well as a range of diverse event types including the Formula One Grand Prix in Monaco, Pope Francis' visit to Mauritius in 2019, and the 29th Summer Universiade in Taiwan, among many others. Drawing on the knowledge and expertise of highly regarded academics from around the world, this will be of great interest to all upper-level students and researchers in Tourism, Hospitality, Events, and related fields.

*Event Management and Sustainability* CABI

International Best Practice in Event Management Prasetiya Mulya Publishing

*Sport Facility and Event Management* Jones & Bartlett Publishers  
*Event Studies* is the only book devoted to developing knowledge and theory about planned events. It focuses on event planning and management, outcomes, the experience of events and the meanings attached to them, the dynamic processes shaping events and why people attend them. This title draws from a large number of foundation disciplines and closely related professional fields to foster interdisciplinary theory focused on planned events. This revised edition has been updated to reflect and examine a number of substantial and important new ideas. New to the fourth edition: new sections on the evolution of design theory, management, planning and marketing theory applied to events, sensory stimulation, leadership, and the nature of crises and security issues; new content on critical event studies and what this means for research and practice, the life-cycle model for event programming, and an action plan for how events can be a positive force in sustainable cities; new and additional case studies from a wide range of international events, and reviews of the evolving theory of contemporary research in events studies are included throughout. This will be an invaluable resource for all undergraduate students of events studies throughout their degree programmes.

**Legal, Safety, and Environmental Challenges for Event Management: Emerging Research and Opportunities**

Channel View Publications

*Festival and Events Management: an international perspective* is a unique text looking at the central role of events management in the cultural, tourism and arts industries. With international contributions from industry and academia, the text looks at the following: \* Events & cultural environments \* Managing the arts & leisure experience \* Marketing, policies and strategies of art and leisure management Chapters include exercises, and additional teaching materials and solutions to questions are provided as part of an accompanying online resource.

**Tourism Management** Channel View Publications

This book provides events management students with an accessible and essential introduction to project management. Written by both academics and industry experts, *Events Project Management* offers a unique blend of theory and practice to encourage and contextualise project management requirements within events settings. Key questions include: What is project management? How does it connect to events management? What is effective project management within the events sector? How does academic theory connect to practice? The book is coherently structured into 12 chapters covering crucial event management topics such as stakeholders, supply chain management, project management tools and techniques, and financial and legal issues. Guides, templates, case study examples, industry tips and activity tasks are integrated in the

text and online to show practice and aid knowledge. Written in an engaging style, this text offers the reader a thorough understanding of how to successfully project manage an event from the creative idea to the concrete product. It is essential reading for all events management students.

**The Oxford Handbook of Sport and Society** Jones & Bartlett Learning

Approaching management topics from a strategic and commercial perspective rather than from an operational and technical angle, *Managing Airports*, second edition, provides an innovative insight into the processes behind running a successful airport. It contains examples and case studies from airports all over the world to aid understanding of the key topic areas and to place them in a practical context. The book: \* tackles the key airport management issues related to economic performance, marketing and service provision within the context of the industry's wider development \* systematically considers the impact that airports have on the surrounding community, from both an environmental and economic viewpoint \* analyses the contemporary trends towards privatization and globalization that are fundamentally changing the nature of the industry Accessible and up-to-date, *Managing Airports* second edition, is ideal for students, lecturers and researchers of transport and tourism, and practitioners within the air transport industry. Airport case studies include those from BAA, Vienna, Aer Rianta, Amsterdam, Australia and the USA.

*Air Transport - A Tourism Perspective* Springer

In recent years, major sporting and cultural events such as the Olympic Games have emerged as significant elements of public policy, particularly in efforts to achieve urban regeneration. As well as opportunities arising from new venues, these events are viewed as a way of stimulating investment, gaining civic engagement and publicizing progress to assist the urban regeneration process more generally. However, the pursuit of regeneration involving events is a practice that is poorly understood, controversial and risky. *Events and Urban Regeneration* is the first book dedicated to the use of events in regeneration. It explores the relationship between events and regeneration by analyzing a range of cities and a range of sporting and cultural events projects. It considers various theoretical perspectives to provide insight into why major events are important to contemporary cities. It examines the different ways that events can assist regeneration, as well as problems and issues associated with this unconventional form of public policy. It identifies key issues faced by those tasked with using events to assist regeneration and suggests how practices could be improved in the future. The book adopts a multi-disciplinary perspective, drawing together ideas from the geography, urban planning and tourism literatures, as well as from the emerging events and regeneration fields. It illustrates arguments with a range of international case studies placed within and at the end of chapters to show positive outcomes that have been achieved and examples of high profile failures. This timely book is essential reading for students and practitioners who are interested in events, urban planning, urban geography and tourism.

**Older Tourist Behavior and Marketing Tools** Routledge

In *Research Methods in Tourism, Hospitality and Events Management*, the authors use a step-by-step approach to guide students through the whole research process, from initial ideas, through to writing up and presenting the findings. Coverage of the Internet and the digital environment as a space to carry out research has been included, and the use of technology in analysis such as SPSS, NVivo and Qualtrics is covered alongside the more traditional 'by-hand' methods. Hints, tips, exercises as well as end-of-chapter case studies demonstrate real challenges and

practical examples from a variety of settings to help students understand how to manage and present their own research. The book is complemented by examples of tourism destinations from Spain, Switzerland, Italy and India, and a selection of PowerPoint slides for lecturers. Suitable for undergraduate and foundation degree students undertaking a research project in Tourism, Hospitality or Events Management.

*Festival and Event Tourism* Routledge

Sustainable management is an important consideration for businesses and organisations, and the enormous number of tourism events taking place requiring facilities, power, transport, people and much more makes sustainable event planning a considerable priority. By looking at mega events, sports events, conferences and festivals, this book uses best practice case studies to illustrate sustainable management issues and practical considerations that managers need to apply, providing an essential reference for researchers and students in leisure and tourism.

*Managing Airports* Prentice Hall

A concise introduction to portfolio theory and methods for use in event management and event tourism. Divided into 2 parts of 'Theory' and 'Practice' it explains why it is important in event studies and management, and then shows how related methods can be used and adapted using real world international case studies.

Taylor & Francis

The book explores the key elements of Event management, beginning with an overview of event management operations, the book discusses in detail management of event planning, key concepts of event, advantages and disadvantages, elements and design, event infrastructure, objectives of the event, Event Feasibility, Legal Compliance, marketing, promotion, financial management, staffing, Operations, Logistics, Safety, Security Management and careers in event management.

*Event Tourism and Sustainable Community Development* John Wiley & Sons

Every corporate or special event requires a governing entity to provide proper handling for any kind of situation. A proper understanding of various laws and legislation may not only help with identifying possible challenges, but it may also assist in mitigating situations when they do occur. *Legal, Safety, and Environmental Challenges for Event Management: Emerging Research and Opportunities* is an essential reference source that provides an in-depth understanding of various dimensions of events management practice, legal issues, and risk management, which can include environmental legislation and impacts, health and safety frameworks, consumer laws, licensing, contracts, and legal technologies. Featuring coverage on a broad range of topics such as crowd management, workplace hazards, and emergency preparedness, this book is ideally designed for event planners, event organizers/coordinators, security staff, managers, marketers, researchers, academicians, students, and industry professionals seeking current research on events, tourism, hospitality, and leisure management.

*Events Project Management* CABI

*Event Management in Leisure and Tourism* is the first text available to fully cover the event industry in one volume. It has been written by an experienced practitioner and author, and provides a comprehensive overview of event management and organisation. Practical real life examples are used throughout to demonstrate theory in practice and case studies of major projects in action are used as examples of good practice. Students are encouraged to test their knowledge and comprehension through end-of-chapter revision questions.

*Simplified Events Management* International Best Practice in

#### Event Management

This text explores the role of tourism as a potential contributor to socio-economic development in destination areas. Establishing a link between tourism studies and development studies, it considers what is meant by development, the processes through

which development may be achieved and, in particular, a number of fundamental issues related to the use of tourism as a development agent. In so doing, it challenges conventional thinking about the relationship between tourism and development.

Related with Tourism And Event Management Degree:

[© Tourism And Event Management Degree Korean Sign Language Alphabet](#)

[© Tourism And Event Management Degree Kotaku The Gamer S Guide](#)

[© Tourism And Event Management Degree Kitchen Safety Worksheets Pdf](#)