
Wayne State Sports Management

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Research Quarterly for Exercise and Sport
Health Communication and Sport
Developing a Lifelong Contract in the Sports Marketplace
Principles and Practice of Sport Management
Leadership Lessons from Compelling Contexts
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A Practical Guide to Sport Management Internships
Concussions in Athletics
Routledge Handbook of Theory in Sport Management
Law for Recreation and Sport Managers
The Sports Event Management and Marketing Playbook
The Economics and Politics of Sports Facilities
Sports Ethics for Sports Management Professionals

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GRAHAM COCHRAN

Graduate Programs in the Humanities, Arts & Social Sciences
2015 (Grad 2) University of Arkansas Press

As the sport business continues to evolve, so too, does Sport Finance and Management. The first version of this book took an in-depth look at changes in the sport industry, including interconnecting financial issues between teams and their associated businesses, the nature of fan loyalty influences, and the impact of sponsorship on team revenues. This second edition updates each of these elements, introduces relevant case study examples in new chapters, and examines the impact of changes in facility design, media opportunities, and league and

conference policies on the economic success of teams, the salaries earned by professional players, and the finances of collegiate athletics.

Graduate Programs in Business, Education, Information Studies, Law & Social Work 2015 (Grad 6) Jones & Bartlett Publishers
Peterson's Graduate Programs in Physical Education, Sports, and Recreation contains a wealth of information on colleges and universities that offer graduate work in Leisure Studies & Recreation, Physical Education & Kinesiology, and Sports Management. Institutions listed include those in the United States, Canada, and abroad that are accredited by U.S. accrediting agencies. Up-to-date data, collected through Peterson's Annual Survey of Graduate and Professional Institutions, provides valuable information on degree offerings, professional accreditation, jointly offered degrees, part-time and

evening/weekend programs, postbaccalaureate distance degrees, faculty, students, degree requirements, entrance requirements, expenses, financial support, faculty research, and unit head and application contact information. Readers will find helpful links to in-depth descriptions that offer additional detailed information about a specific program or department, faculty members and their research, and much more. In addition, there are valuable articles on financial assistance, the graduate admissions process, advice for international and minority students, and facts about accreditation, with a current list of accrediting agencies.

Routledge Handbook of Sports Event Management

Studying Sports: How To Maximize Your Student Status as a Sport Management Student

From the Olympic Games to community-level competitions, sports events can be complex and pose a particular set of managerial challenges. The Routledge Handbook of Sports Event Management surveys the management of sports events around the world of every size and scale, from small to mega-events, including one-off and recurring events, and single-sport and multi-sport events. The book adopts a unique stakeholder perspective, structured around the groups and individuals who have an interest in and co-create sports events, including organising committees, promoters, sport organisations, spectators, community groups, sponsors, host governments, the media and NGOs. Each chapter addresses a specific stakeholder, defines that stakeholder and its relationships with sports events, describes the managerial requirements for a successful event, assesses current research and directions for future research, and outlines the normative dimensions of stakeholder engagement

(such as sustainability and legacy). No other book takes such a broad view of sports event management, surveying key theory, current research, best practice, and moral and ethical considerations in one volume. With contributions from leading sport and event scholars from around the world, the Routledge Handbook of Sports Event Management is essential reading for any advanced student, researcher or professional with an interest in sport management, sport development, sport policy or events.

Graduate & Professional Programs: An Overview 2011 (Grad 1)
Jones & Bartlett Publishers

Peterson's Graduate Programs in the Humanities, Arts & Social Sciences 2015 contains details on more than 11,000 graduate programs of study across all relevant disciplines-including the arts and architecture, communications and media, psychology and counseling, political science and international affairs, economics, and sociology, anthropology, archaeology, and more. Informative data profiles include facts and figures on accreditation, degree requirements, application deadlines and contact information, financial support, faculty, and student body profiles. Two-page in-depth descriptions, written by featured institutions, offer complete details on specific graduate programs, schools, or departments as well as information on faculty research. Comprehensive directories list programs in this volume, as well as others in the graduate series.

Graduate Programs in Business, Education, Information Studies, Law & Social Work 2014 (Grad 6) John Wiley & Sons

The Color of Women is a literary collage created by the personal journeys of nine women of faith who were transformed through their pain. The authors share emotionally charged and heart

wrenching experiences of shame, abuse, and adversity that will forever change the way you perceive life challenges. The transparency of the authors and their willingness to share stories, which most of us would only share with a best friend, is a love offering that encourages hope in the midst of life's most daunting circumstances.

Management of Sports Development Kendall Hunt Rich and his contributing authors provide a political and economic analysis of sports stadium construction in the United States—the impact it has on the sports industry itself and on the host communities in which stadiums and arenas are built. The book brings together the research of leading academic analysts of sports in American society and gives a candid assessment of the claims and benefits the sports industry makes, in its continuing promotion of new stadium construction. Focusing on Baltimore, Cleveland, Chicago, Boston, Detroit, New Orleans, Toledo and Phoenix, the authors examine the topic from the perspectives of history, politics, and economics—and in doing so they raise several questions about taxpayer and community protection issues. Specifically, what do communities really get out of these facilities? They point out that even as new and more expensive facilities are being built, Congress has not provided taxpayers and cities any real protection from the risks involved in stadium investment. Rich and his contributors examine how the pro-stadium coalitions mobilize and explain why stadium supporters manage to win most of their construction initiatives. In doing so, the contributors challenge the conventional wisdom that stadiums stimulate economic development and provide good jobs. On the contrary, they have not lived up to the promises

owners made to their host communities. Neither have they generated high paying jobs nor have they met their operating costs. The book concludes with ways in which sports franchise owners can be held more accountable to their communities. The result is a powerful, well reasoned, skeptical but fair assessment of a growing phenomenon, and an important resource for professionals and academics in all fields of public policy administration and urban development and management.

Principles and Practice of Sport Management Peterson's Now in a fully revised and expanded second edition, this comprehensive text remains a timely and major contribution to the literature that addresses the neuromechanisms, predispositions, and latest developments in the evaluation and management of concussive injuries. Concussion, also known as mild traumatic brain injury, continues to be a significant public health concern with increased attention focusing on treatment and management of this puzzling epidemic as well as controversies within the field. The book is comprised of five thematic sections: current developments in evaluation; biomechanical mechanisms; neural substrates, biomarkers, genetics and brain imaging; pediatric considerations; and clinical management and rehabilitation. Since the publication of the original edition in 2014, much has changed regarding the current understanding of mild traumatic brain injury including development of more precise imaging modalities, development and classification of new biomarkers, and updates to clinical treatment and management of athletic concussion. This new edition will include new chapters targeting the influence of genetics on concussive injury, as well as an expansion on the

knowledge of pediatric response to concussion and the influence of repetitive subconcussive impacts on athlete health. An invaluable contribution to the literature, *Concussions in Athletics: From Brain to Behavior* reestablishes itself as a state-of-the-art reference that will be of significant interest to a wide range of clinicians, researchers, administrators, and policy makers, and this updated version aims to narrow the gap between research findings and clinical management of sports-related concussion and other mild traumatic brain injury. The second edition also attempts to broaden the scope of the knowledge to apply to more professionals and pre-professionals in the fields of neuroscience, neuropsychology, and other allied health professionals that closely work with athletes and sports medicine professionals. [Peterson's Graduate Programs in Business 2011](#) Emerald Group Publishing

Studying Sports: How To Maximize Your Student Status as a Sport Management Student Lulu.com
Contemporary Sport Management Human Kinetics
[Colleges in the Midwest](#) Lulu.com

Theory is an essential element in the development of any academic discipline and sport management is no exception. This is the first book to trace the intellectual contours of theory in sport management, and to explain, critique and celebrate the importance of sport management theory in academic research, teaching and learning, and in the development of professional practice. Written by a world-class team of international sport management scholars, each of whom has taken a leading role in developing a particular theory or framework for understanding sport management, the book covers the full span of

contemporary issues, debates, themes and functional approaches, from corporate social responsibility and diversity to strategy, marketing and finance. Every chapter explores a key theoretical approach, including an overview of that theory, a discussion of the process of theory development and of how the theory has been employed in research, practice or teaching, and outlines directions for future research in that area. Each chapter includes cases and examples, as well as short illustrative commentaries from people who have used that particular theory in their work, and attempts to highlight the theory-practice links, or gaps, in that area. For a fully-rounded understanding of what sport management is and how it should be studied, taught and practiced, a thorough grounding in theory is essential. The *Routledge Handbook of Theory in Sport Management* is therefore important reading for all advanced students, researchers, instructors, managers and practitioners working in this exciting field.

A History of Wayne State University in Photographs Springer
Nature

The sixteen original essays in this collection cover influential and famous rivalries from a variety of sports, including track and field, golf, boxing, basketball, tennis, ice skating, baseball, football, soccer, and more. The essays are diverse, but together they illustrate what is common to any rivalry: equally matched opponents that often have decidedly different backgrounds, styles, and personalities. These differences may center on race and culture, political and societal ideologies, personality, geography, or religion—a mix intensified by fans and the media. From highly publicized and emotionally charged individual

competitions to bitterly fought team contests, *Rivals* illuminates what one-of-a-kind opponents and the passion they inspire tell us about ourselves and our society.

Sports Equipment Management Rowman & Littlefield

This edited collection brings together a collaboration of sport and health scholars and practitioners to evaluate current topics in sport and health communication with the aim to provide a holistic resource for scholars interested working at the intersection of these fields.

Introduction to Kinesiology Wayne State University Press

Peterson's Graduate Programs in Business, Education, Information Studies, Law & Social Work 2014 contains comprehensive profiles of more than 11,000 graduate programs in disciplines such as, accounting & finance, business administration & management, education, human resources, international business, law, library & information studies, marketing, social work, transportation management, and more. Up-to-date info, collected through Peterson's Annual Survey of Graduate and Professional Institutions, provides valuable data on degree offerings, professional accreditation, jointly offered degrees, part-time & evening/weekend programs, postbaccalaureate distance degrees, faculty, students, requirements, expenses, financial support, faculty research, and unit head and application contact information. There are helpful links to in-depth descriptions about a specific graduate program or department, faculty members and their research, and more. Also find valuable articles on financial assistance, the graduate admissions process, advice for international and minority students, and facts about accreditation, with a current list of

accrediting agencies.

Principles and Practice of Sport Management Peterson's From the basic knowledge and skill sets of a sport manager to the current trends and issues in the sport management industry, this best-selling text provides the foundation for students as they study and prepare for a variety of sport management careers. The authors, all well-known sport industry professionals, show students how to apply their new knowledge and skills to any segment in the sport industry from high school to the international arena. The Fourth Edition continues to offer historical perspectives as well as thoughts about current and future industry issues and trends. It has, however, undergone substantial content updates in every chapter, including the inclusion of new developments or managerial approaches happening in the sport world, as well as the addition of new chapters on new media in sport and club management.

Sports Market Place Taylor & Francis

Graduate & Professional Programs: An Overview 2015 contains over 2,000 university and college profiles with detailed information on the degrees available, enrollment figures, tuition, financial support, housing, faculty, research affiliations, library facilities, and contact information. This graduate guide enables students to explore program listings by field, geographic area, and institution. Two-page in-depth descriptions, written by each featured institution, give complete details on the graduate study available. Up-to-date appendixes list institution changes since the last edition and abbreviations used in the guide. Graduate & Professional Programs: An Overview 2015 is the latest in Peterson's 40+ year history of providing prospective students

with the most up-to-date graduate school information available.

The Color of Women Bloomsbury Publishing USA

Showcases the founding, development, and growth of Wayne State University, Michigan's third largest public university, in historical photographs.

[Handbook for Achieving Gender Equity Through Education](#)

Routledge

An Overview contains more than 2,300 university/college profiles that offer valuable information on graduate and professional degrees and certificates, enrollment figures, tuition, financial support, housing, faculty, research affiliations, library facilities, and contact information. This graduate guide enables students to explore program listings by field and institution. Two-page in-depth descriptions, written by administrators at featured institutions, give complete details on the graduate study available. Readers will benefit from the expert advice on the admissions process, financial support, and accrediting agencies.

Peterson's Graduate Programs in Physical Education, Sports, and Recreation 2011 Springer

As a sporting event planner, how do you keep up with the trends of the ticket buying public, sponsorship and merchandising while at the same time attending to the hundreds of management and operational details required to execute the event? A successful sports event requires a planner that can read signals from their market and plan strategically to maintain sponsors and a fill an

arena.

Contemporary Sport Management Routledge

This text for undergraduate and graduate courses covers negligence law, intentional torts and criminal acts, risk management, contract law, constitutional law, and sport and legislation. Each chapter begins with an introduction, then explains fundamental concepts, presents a significant case, and discusses recent developments in the area. Material is written in plain language, and key terms are highlighted and defined. This second edition contains 18 new and revised chapters, with greatly expanded material on risk management. The first edition was titled *Sport Law for Sport Managers*. c. Book News Inc.

The Dream Job Peterson's

This is the ideal text for students studying sport management, exercise, fitness management and athletic training. It will teach aspiring sport managers about this expanding field, enabling them to define sport management and discuss the scope of opportunities the sport industry presents.

Studying Sports: How To Maximize Your Student Status as a Sport Management Student Jones & Bartlett Learning

This volume uses the idiosyncrasies of compelling contexts to teach fundamental leadership lessons that are applicable to other settings. Practitioners and researchers are challenged to deviate from standard models and provided with new ideas for leadership development.

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