
Yankees Spring Training Radio Schedule

Casey Stengel

How the Yankees Explain New York

Broadcasting

The Cooperstown Symposium on Baseball and
American Culture, 1998

Yankees Century

Catching Heat

Broadcast Rites and Sites

The New York Yankees in Popular Culture

1951

Numbers Don't Lie: Mets

The Tigers and Yankees in '61

Broadcasting, Telecasting

High and Rising

George Weiss

Bushville Wins!

Baseball

The Ultimate Yankee Book

If These Walls Could Talk: New York Mets

Tale of Two Cities

Mustaches and Mayhem: Charlie O's Three Time

Champions

Baseball FAQ

Yankees Fans eBook Gift Set

The Business of Baseball
Driving Mr. Yogi
Sweet Lou and the Cubs
Remembering Yankee Stadium
Almost Yankees
Uppity
Broadcast Rites and Sites
The Business of Sports
How about That!
Memories of Yankee Stadium
The Big Bam
The Franchise: New York Yankees
Call the Yankees My Daddy
New York Yankees 2020 Official Media Guide and
Record Book
Under the March Sun
A Talk in the Park
The Yankee Encyclopedia

*Yankees
Spring
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DORSEY BRONSON

Casey Stengel

Rowman & Littlefield
A compelling and
brutally honest story
chronicles catcher Jim
Leyritz's entire life,
from his early years as

a kid dreaming of
becoming a
professional baseball
player to his shattered
world post-baseball, in
a story about
perseverance,
redemption and
spiritual triumph.
[How the Yankees
Explain New York](#)
Sports Publishing LLC
A narrative account of

the friendship shared between the Hall of Fame catcher and the Yankees pitcher describes their annual reunions in Florida during spring training, offering insight into Berra's role in mentoring younger players and their respective views on major players and events. 200,000 first printing.

Broadcasting Triumph
Books

The crack of the bat, the cheering of fans and the agility and athleticism of the players are all characteristics that many people fondly associate with Major League Baseball. However, the players' strike and owners' lockout in 1994 and 1995 brought the game under great scrutiny, revealing a

side of baseball that is not admirable, honorable, or enjoyable. Nor is this darker side of "America's Pastime" a recent development. The majority of problems in today's Major Leagues are a continuation of ills that have plagued organized baseball since its inception. This book examines the business of baseball, addressing its most significant problems and proposing solutions. It covers some of Major League Baseball's greatest players and their effect on the game and its business. Among the many topics analyzed are the roles of franchise owners, commissioners, and players' unions in organized baseball. The book also

examines Major League ballparks and baseball fans, and considers how they are relevant to baseball as a game and a business.

The Cooperstown Symposium on Baseball and American Culture, 1998

McFarland

"How about that! the life of Mel Allen is the first biography on perhaps the most famous sports broadcaster ..."--Jacket.

Yankees Century

Oxford University Press

Veteran broadcaster

Joe Castiglione

combines the story of his baseball

adventures with the Cleveland Indians, the

Milwaukee Brewers,

and for 20 years, the Boston Red Sox with a

travelogue of major

American cities.

Catching Heat

Macmillan

A Boston Globe Best Book of the Year

Winner of the 2017

Casey Award for the

Best Baseball Book of

the Year "The ultimate biography." —The New

York Times As a player,

Charles Dillon "Casey"

Stengel's

contemporaries

included Babe Ruth,

Honus Wagner, and

Christy Mathewson. As

a legendary manager,

he formed indelible,

complicated

relationships with Yogi

Berra, Joe DiMaggio,

Mickey Mantle, and

Billy Martin. For more

than five glorious

decades, Stengel was

the undisputed, quirky,

hilarious, and beloved

face of baseball—and

along the way he

revolutionized the role

of manager. But for a

man who spent so

much of his life in the

limelight Stengel remains an enigma. Acclaimed New York Yankees' historian and bestselling author Marty Appel digs into Casey Stengel's quirks and foibles, unearthing a tremendous trove of baseball stories, perspective, and history. Weaving in never-before-published family documents, Appel creates a matchless and intimate portrait of a private man. Casey Stengel is a biography that will be treasured by fans of our national pastime for years to come.

Broadcast Rites and Sites Rowman & Littlefield

The New York Yankees were the strongest team in the majors from 1948 through 1960, capturing the American League Pennant 10 times and

winning seven World Championships. The average fan, when asked who made the team so dominant, will mention Joe DiMaggio, Yogi Berra, Whitey Ford or Mickey Mantle.

Some will insist manager Casey Stengel was the key. But pundits at the time, and respected historians today, consider the shy, often taciturn George Martin Weiss the real genius behind the Yankees' success. Weiss loved baseball but lacked the ability to play. He made up for it with the savvy to run a team better than his competitors. He spent more than 50 years in the game, including nearly 30 with the Yankees. Before becoming their general manager, he created their superlative farm

system that supplied the club with talented players. When the Yankees retired him at 67, the newly franchised New York Mets immediately hired him to build their team. This book is the first definitive biography of Weiss, a Hall of Famer hailed for contributing "as much to baseball as any man the game could ever know."

The New York Yankees in Popular Culture

Potomac Books, Inc.

"The perfect gift for the diehard fan in your life or an enviable treasure for yourself, *The Ultimate Yankee Book* is the most current and comprehensive resource of trivia, people and stories from the teams creation in 1901 to today. Harvey Frommer is a renowned baseball

historian and the author of *The New York Yankee Encyclopedia*. In many ways, this book is an expansion and renovation of that book, adding new stories such as the Steinbrenner owners and famed recent legends such as Derek Jeter and A-Rod. But it goes beyond the first book. Far more than just stories, the book is packed with enough statistics, bests-and-worsts, oddities and assorted data to satisfy serious trivia junkies. One of the best new features is the Yankee March of Time, including essential trivia from every year, and the daring and daunting Ultimate Yankee Quiz. Test your own knowledge or that of friends and family at your next gathering or World Series party with

150 questions and detailed answers in this fun, informative quiz. Fans of the Yankees are proud to call their team the greatest of all time not only have they boasted the most World Series championships and the most players in the Hall of Fame, they're also the most hotly discussed team in the news media, social media and in books."-- Publisher's description.

1951 Anchor National Bestseller He was the Sultan of Swat. The Caliph of Clout. The Wizard of Whack. The Bambino. And simply, to his teammates, the Big Bam. Babe Ruth was more than baseball's original superstar. For eighty-five years, he has remained the sport's reigning titan. He has been named

Athlete of the Century . . . more than once. But who was this large, loud, enigmatic man? Why is so little known about his childhood, his private life, and his inner thoughts? In *The Big Bam*, Leigh Montville, whose recent New York Times bestselling biography of Ted Williams garnered glowing reviews and offered an exceptionally intimate look at Williams's life, brings his trademark touch to this groundbreaking, revelatory portrait of the Babe. From the award-winning author of the New York Times bestseller *Ted Williams* comes the thoroughly original, definitively ambitious, and exhilaratingly colorful biography of the largest legend ever to loom in baseball—and

in the history of organized sports. Based on newly discovered documents and interviews—including pages from Ruth’s personal scrapbooks—*The Big Bam* traces Ruth’s life from his bleak childhood in Baltimore to his brash entrance into professional baseball, from Boston to New York and into the record books as the world’s most explosive slugger and cultural luminary.

Numbers Don't Lie: Mets Triumph Books The Business of Sports provides a comprehensive foundation of the economic, organizational, legal and political components of the sports industry. Geared for journalism,

communication and business students, but also an excellent resource for those working in sports, this text introduces readers to the ever-increasing complexity of an industry that is in constant flux. Now in its third edition, the volume continues to offer a wealth of statistics and case studies, up to date with the newest developments in sports business and focused on cutting-edge issues and topics, including the many changes in international sports and the role of analytics in decision-making and tax rules that have a major effect on athletes and teams.

The Tigers and Yankees in '61 Hal Leonard Corporation Presents commentary

and anecdotes covering ninety years of baseball history from such well-known baseball broadcasters as Gene Elston, Michael Kay, Ken Korach, Bob Costas, and Ernie Harwell. *Broadcasting, Telecasting* Houghton Mifflin Harcourt (FAQ Pop Culture). Was Abner Doubleday the architect of baseball? What exactly did it mean to be a "professional" baseball player in the 1870s? What goes on in the front office? What exactly is the Eephus pitch? What are "the tools of ignorance"? Readers will find the answers to these questions and many others in the pages of this remarkable baseball reference that's essential reading for fans of the game.

Part history book, part instructional guide, and part reference manual, *Baseball FAQ* covers all the bases from the rules of the game to the ballparks of yesterday and today, from the minors to the major league, from the stats to the food. This engaging, compulsively readable tome offers baseball fans of all ages a wealth of fun facts and anecdotes on America's favorite pastime, including sections on the All-American Girls Professional Ball League, the Negro Leagues, the basic skills of baseball, baseball in the movies, the scandals, and the Hall of Famers.

High and Rising

McFarland

Almost Yankees is a poignant and nostalgic narrative of the lives

and travails of Minor League Baseball, focusing on the 1981 championship season of the New York Yankees' Triple-A farm club, the Columbus Clippers. That year was especially notable in the annals of baseball history as the year Major League Baseball went on strike in midseason. When that happened, the Clippers were suddenly the best team in baseball and found themselves the focus of national media attention. Many of these Minor Leaguers sensed this was their last, best chance to make an impression and fulfill their dreams to one day reach the majors. The Clippers' raw recruits, prospects, and Minor League veterans responded to this opportunity by playing the greatest

baseball of their lives on the greatest team most of them would ever belong to. Then the strike ended, leaving them to return to their ordinary aspirational lives and to be just as quickly forgotten. Almost Yankees is the previously untold baseball story of a team and its players performing in the shadow of one of the sport's most famous teams and infamous owners. Featuring interviews with more than thirty former players (including Steve Balboni, Dave Righetti, Buck Showalter, and Pat Tabler) and dozens of other baseball and media figures, this season's narrative chronicles success, failure, resilience, and redemption as told by

a special group of players with hopes and dreams of big-league glory. J. David Herman, who worshipped the team as an eleven-year-old, tracked down his old heroes to learn their stories--and to better understand his own. The season proved to be a launching pad for some, a final chance for others, and the end of the dream for many others.

McFarland

This is an anthology of 20 papers that were presented at the Tenth Cooperstown Symposium on Baseball and American Culture, held in June 1998, and co-sponsored by the State University of New York at Oneonta and the National Baseball Hall of Fame and Museum. Commencing with a

perceptive speech by keynote speaker G. Edward White, this Symposium examined such topics as whether a city can support two--not just one--major league team, how television broadcasters and their ball clubs interrelate and how masculine dominance in baseball mainly curtailed female advancement in the game and business. These essays, divided into sections titled "Baseball as a Business," "Baseball and Communication," "Baseball and Racial and Ethnic Perspectives," "Baseball and Gender Matters," "Baseball and Images" and "The 'Other' Leagues of Baseball," cut through the quick and easy judgments of the media and offer

instead the longer, more informed view of scholars and researchers. George Weiss Anchor How did Reggie Jackson go from superstar to icon? Why did Joe DiMaggio's nickname change from "Deadpan Joe" to "Joltin' Joe"? How did Seinfeld affect public perception of George Steinbrenner? The New York Yankees' dominance on the baseball diamond has been lauded, analyzed and chronicled. Yet the team's broader impact on popular culture has been largely overlooked--until now. From Ruth's called shot to the Reggie! candy bar, this collection of new essays offers untold histories, new interpretations and fresh analyses of baseball's most

successful franchise. Contributors explore the Yankee mystique in film, television, theater, music and advertising. Bushville Wins! Infinity Publishing There are very few major personalities in the world of sports who have so much to say about our National Pastime. And even fewer who are as well respected as Bill White. Bill White, who's now in his mid 70s, was an All-Star first baseman for many years with the New York Giants, St.Louis Cardinals and Philadelphia Phillie Phanatic before launching a stellar broadcasting career with the New York Yankees for 18 years. He left the broadcast booth to become the President of the National League for five years. A true

pioneer as an African-American athlete, sportscaster, and top baseball executive, White has written his long-awaited autobiography in which he will be candid, open, and as always, most forthcoming about his life in baseball. Along the way, White shares never-before-told stories about his long working relationship with Phil Rizzutto, insights on George Steinbrenner, Barry Bonds, Reggie Jackson, Thurman Munson, Bob Gibson, Bart Giamatti, Fay Vincent, and scores of other top baseball names and Hall of Famers. Best of all, White built his career on being outspoken, and the years fortunately have not mellowed him. Uppity is a baseball

memoir that baseball fans everywhere will be buzzing about. *Baseball* SABR, Inc. Fifty years have now passed, yet it remains a baseball moment frozen for eternity. New York Giants slugger Bobby Thomson will seemingly always be a 27-year-old ballplayer in his prime, blasting a home run against the archrival Brooklyn Dodgers to vault his team into the World Series against the neighboring New York Yankees. Servicemen and servicewomen stationed in Korea were able to share in the moment via radio, helping to make it famous as "the shot heard 'round the world." It was the biggest baseball highlight in a year in which the game

witnessed many significant moments and stories. Future superstars Willie Mays and Mickey Mantle would make their debuts with their respective New York teams early in the 1951 season, just as legendary Yankee hero Joe DiMaggio was embarking on his final big-league campaign. Baseball commissioner Albert "Happy" Chandler was being ousted from office, just as maverick owner Bill Veeck was bringing his entertaining antics back into the game as the new owner of the St. Louis Browns. All-time great hurler Bob Feller was tying a record for career no-hitters, while Yankee pitcher Allie Reynolds was tying a record for no-hitters in a single season. As baseball

celebrates significant milestones in 2001 -- the American League's 100th anniversary and the National League's 125th -- there will be much reflecting on the game's glorious past. What better time to roll the clock back 50 years to 1951 and relive one of baseball's most noteworthy seasons, 1951: When Giants Played the Game. *The Ultimate Yankee Book* Rowman & Littlefield
 Numbers Don't Lie: Behind the Biggest Numbers in Mets History details the numbers every Mets fan should know by heart. Authors Russ Cohen and Adam Raider tell the stories behind the most memorable moments and achievements in Mets history, including 6: the number of Gold

Gloves Keith Hernandez earned in his career; 480: the distance in feet Tommy Agee's home run traveled on April 10, 1969; and 696: the record number of at bats Jose Reyes had in 2005 to set a franchise record. With over 50 entries that span more than a half-century of Mets magic, this resource is an engaging, unique look back at the history of one of baseball's most entertaining franchises.

If These Walls Could Talk: New York Mets Broadcast Rites and Sites

Typically available only to sportswriters, broadcasters and Yankees front office staff, the New York Yankees 2020 Official Media Guide and Record Book is the

ultimate insider's resource and collectible. It contains stats and biographies of every player in the Yankees organization, hundreds of photos of Yankees past and present, and the definitive history of the club since its inception in 1903. The experts agree that the Yankees 2020 Official Media Guide and Record Book is the best and most comprehensive book about the Yankees anywhere

Tale of Two Cities
Houghton Mifflin
Harcourt

At the end of the 2008 season, Yankee Stadium will be closing its doors, and in memory of this illustrious stadium, this tribute provide fans with hundreds of anecdotes about the iconic ballpark through

the eyes of both those who performed there and the many others who were spectators. Stories shared by those who worked, played, rooted or cheered there, grace the pages of this memento, including Billy Crystal witnessing a monster home run by Mickey Mantle at his first game at Yankee Stadium on May 30, 1956; Bob Costas following the Yankees and his favorite player

Mickey Mantle in the 1950s; Ernie Harwell calling both football and baseball games at Yankee Stadium; and Keith Olbermann going to games and chasing foul balls in the late 1960s. Filled with interesting facts and heartwarming stories, "Memories of Yankee Stadium" is a special gift for all of those who want to remember forever the beloved Yankee Stadium the way it was.

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