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On the Famous Feud

How to Turn Down a Billion Dollars

Analyzing Social Media Networks with NodeXL

Dealing with Death and Dying, An Issue of Child and Adolescent Psychiatric Clinics of North America

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Family Photography Now

Social Media and the Law

Regression and Other Stories

How to See the World

The Dream Daughter

The Pact

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TRISTIAN WHITNEY

Tomorrow Will Be Different Basic Books
Intelligence services, government administrations, businesses, and a growing majority of the population are hooked on the idea that big data can reveal patterns and correlations in everyday life. Initiated by software engineers and carried out through algorithms, the mining of big data has sparked a silent revolution. But algorithmic analysis and data mining are not simply byproducts of media development or the logical consequences of computation. They are the radicalization of the Enlightenment's quest for knowledge and progress. Data Love argues that the "cold civil war" of big data is taking place not among citizens or between the citizen and government but within each of us. Roberto Simanowski elaborates on the changes data love has brought to the human condition while exploring the entanglements of those who—out of stinginess, convenience, ignorance, narcissism, or passion—contribute to the

amassing of ever more data about their lives, leading to the statistical evaluation and individual profiling of their selves. Writing from a philosophical standpoint, Simanowski illustrates the social implications of technological development and retrieves the concepts, events, and cultural artifacts of past centuries to help decode the programming of our present. Canelo
One of the Best Technology Books of 2020—Financial Times
"Levy's all-access Facebook reflects the reputational swan dive of its subject. . . . The result is evenhanded and devastating."—San Francisco Chronicle
"[Levy's] evenhanded conclusions are still damning."—Reason
"[He] doesn't shy from asking the tough questions."—The Washington Post
"Reminds you the HBO show Silicon Valley did not have to reach far for its satire."—NPR.org
The definitive history, packed with untold stories, of one of America's most controversial and powerful companies: Facebook
As a college sophomore, Mark

Zuckerberg created a simple website to serve as a campus social network. Today, Facebook is nearly unrecognizable from its first, modest iteration. In light of recent controversies surrounding election-influencing "fake news" accounts, the handling of its users' personal data, and growing discontent with the actions of its founder and CEO—who has enormous power over what the world sees and says—never has a company been more central to the national conversation. Millions of words have been written about Facebook, but no one has told the complete story, documenting its ascendancy and missteps. There is no denying the power and omnipresence of Facebook in American daily life, or the imperative of this book to document the unchecked power and shocking techniques of the company, from growing at all costs to outmaneuvering its biggest rivals to acquire WhatsApp and Instagram, to developing a platform so addictive even some of its own are now beginning to realize its dangers. Based on hundreds of interviews from inside and outside Facebook, Levy's

sweeping narrative of incredible entrepreneurial success and failure digs deep into the whole story of the company that has changed the world and reaped the consequences.

Ask a Manager Little, Brown

INTERNATIONAL

BESTSELLER • A

bestselling dystopian novel that tackles surveillance, privacy and the frightening intrusions of technology in our lives—a “compulsively readable parable for the 21st century” (Vanity Fair). When Mae Holland is hired to work for the Circle, the world’s most powerful internet company, she feels she’s been given the opportunity of a lifetime. The Circle, run out of a sprawling California campus, links users’ personal emails, social media, banking, and purchasing with their universal operating system, resulting in one online identity and a new age of civility and transparency. As Mae tours the open-plan office spaces, the towering glass dining facilities, the cozy dorms for those who spend nights at work, she is thrilled with the company’s modernity and activity. There are parties that last through the

night, there are famous musicians playing on the lawn, there are athletic activities and clubs and brunches, and even an aquarium of rare fish retrieved from the Marianas Trench by the CEO. Mae can’t believe her luck, her great fortune to work for the most influential company in the world—even as life beyond the campus grows distant, even as a strange encounter with a colleague leaves her shaken, even as her role at the Circle becomes increasingly public. What begins as the captivating story of one woman’s ambition and idealism soon becomes a heart-racing novel of suspense, raising questions about memory, history, privacy, democracy, and the limits of human knowledge.

Business Model

Innovation Simon and Schuster

Business Model

InnovationRoutledge

The Guardian. Simon and Schuster

With each passing day, teenagers' lives become increasingly intertwined with social media. How can you help your child make wise decisions and remain safe online? How can you stay informed and involved in healthy ways?

Rethink Thomas Nelson

This insightful resource introduces readers to filter bubbles and explains how they form during social media use. It discusses their pros and cons, ethical implications, and how they affect individuals and society. Topics of interest to teens include cyberbullying and types of information collected by social media platforms. This volume thoughtfully considers likely future changes in filter bubbles, how they might be “popped” by individuals, and improvements planned by social media platforms such as Google and Facebook.

The Circle Enslow Publishing, LLC

You made a promise to your sister. It could destroy your daughter. The Daughter 15-year-old Rosie lies in hospital fighting for her life. She’s trying to tell her mother what happened to her, but she can’t speak the words out loud. The Mother Toni is a doting and over-protective mother, terrified for her daughter’s life. Having lost her husband in a tragic accident, Toni has dedicated her life to keeping Rosie safe from harm. She needs to know what secrets Rosie has

been keeping, and how she ended up in a hospital bed – but Toni has a secret of her own... The Pact Thirty years ago, Toni and her sister Bridget made each other a promise: never to speak of their childhood; to protect each other without asking for help from others, no matter what... But in order to save Rosie, Toni may have to break her lifelong promise to her sister... and open doors to her past she hoped would remain closed forever. The Pact is a chilling psychological thriller about the lies we will tell to save our children. Perfect for fans of Gone Girl, Apple Tree Yard and The Sister. What readers are saying about The Pact: 'Wow, wow, wow... I absolutely devoured this book. An absolute must read.' Into the Reading Corner 'Oh my! So many twists and turns in this book! I couldn't stop reading just waiting to see what's next! Then, oh my goodness, I didn't see that coming! I literally couldn't put it down... Exhilarating!' Goodreads reviewer, 5 stars 'S.E. Lynes has become one of my must-read authors... Clear your diary and settle down with The Pact; once you start there's no

stopping. Another belter of a book!' Bibliophile Book Club, 5 stars 'WOW I can't stop thinking about The Pact. The author grabbed my attention at the very beginning and brilliantly kept me on the edge of my seat as I tried to figure out what was going on... I would definitely read more from S.E. Lynes and recommend The Pact to anyone who loves a good psychological thriller. Five out of five stars.' Lady J's Bookish Nook 'A thrilling read, this book has twists and turns galore and I devoured it in one sitting!' Goodreads reviewer, 5 stars 'A brilliant, beautiful book which leaves the reader simultaneously shattered and full of hope... Perfection.' Goodreads reviewer, 5 stars 'Full of tension and shocks. The twists and turns were fired out like a salvo of ammunition and what happened was truly terrible and unthinkable... I loved the fast paced storytelling, the wonderfully crafted characters and the cleverly plotted all action, all guns blazing story. Lovers of modern psychological thrillers will lap up this novel.' Goodreads reviewer 'An unnerving psychological thriller... had me on the

very edge of my seat, whilst holding my duvet up covering one eye from the horrors I was reading, but at the same time not able to turn the pages quick enough.' The Glass House, 5 stars 'I found myself turning faster and faster as I had to find out what was going on... One brilliant book.' Nicki's Book Blog, 5 stars 'I didn't want to put it down and by 80% I was knocking it back like tequila... pure genius... I will be shouting it's praise from the rooftops for a long time to come.' Goodreads reviewer, 5 stars 'Wow! Another amazing, unputdownable, brilliantly written, fast paced and page turning story... One of the best thrillers I have read from an author to watch. Brilliant. Unforgettable.' Renita D'Silva, 5 stars
The Silent Patient IGI Global
 A source of hope, expert advice, and guidance for people with borderline personality disorder and those who love them Do you experience frightening, often violent mood swings that make you fear for your sanity? Are you often depressed? Do you engage in self-destructive behaviors such as drug or alcohol abuse, anorexia,

compulsive eating, self-cutting, and hair pulling? Do you feel empty inside, or as if you don't know who you are? Do you dread being alone and fear abandonment? Do you have trouble finishing projects, keeping a job, or forming lasting relationships? If you or someone you love answered yes to the majority of these questions, there's a good chance that you or that person suffers from borderline personality disorder, a commonly misunderstood and misdiagnosed psychological problem afflicting tens of millions of people. Princess Diana was one of the most well-known BPD sufferers. As a source of hope and practical advice for BPD sufferers and those who love them, this new book by Dr. Jerold J. Kreisman and Hal Straus, bestselling authors of *I Hate You, Don't Leave Me*, offers proven techniques that help you: * Manage mood swings * Develop lasting relationships * Improve your self-esteem * Keep negative thoughts at bay * Control destructive impulses * Understand your treatment options * Find professional help

1st Case Cherry Lake

Every two minutes, Americans alone take more photographs than were printed in the entire nineteenth century; every minute, people from around the world upload over 300 hours of video to YouTube; and in 2014, we took over one trillion photographs. From the funny memes that we send to our friends to the disturbing photographs we see in the news, we are consuming and producing images in quantities and ways that could never have been anticipated. In the process, we are producing a new worldview powered by changing demographics -- one where the majority of people are young, urban, and globally connected. In *How to See the World*, visual culture expert Nicholas Mirzoeff offers a sweeping look at history's most famous images -- from Velezquez's *Las Meninas* to the iconic "Blue Marble" -- to contextualize and make sense of today's visual world. Drawing on art history, sociology, semiotics, and everyday experience, he teaches us how to close read everything from astronaut selfies to Impressionist self-portraits, from Hitchcock films to videos

taken by drones. Mirzoeff takes us on a journey through visual revolutions in the arts and sciences, from new mapping techniques in the seventeenth century to new painting styles in the eighteenth and the creation of film, photography, and x-rays in the nineteenth century. In today's networked world, mobile technology and social media enable us to exercise "visual activism" -- the practice of producing and circulating images to drive political and social change. Whether we are looking at pictures showing the effects of climate change on natural and urban landscapes or an fMRI scan demonstrating neurological addiction, Mirzoeff helps us to find meaning in what we see. A powerful and accessible introduction to this new visual culture, *How to See the World* reveals how images shape our lives, how we can harness their power for good, and why they matter to us all.

The Great Pretenders
Penguin

From the e-mail marketing director of Hillary Clinton's presidential campaign and the co-founder of Run for Something; comes an essential and inspiring

guide that encourages and educates young progressives to run for local office, complete with contributions from elected officials and political operatives.

Mostly Likely Cambridge University Press

An intimate, honest look at how we photograph our families through the lenses of some of the world's great photographers. People photograph their families more than ever before, whether casually, on a phone, or in a formal wedding portrait. This bold anthology explores how photographers around the world take on the emotional roller coaster and complex dynamics of family life. The book is divided into two parts: *Our Own Families and Other People's Families*, focusing on photographers who make their own families their subjects and those who aim their lenses at other people's. Each section includes an essay analyzing the complex attachments between brothers and sisters, parents and children, step-families and in-laws, outcasts and adoptees. The book includes the work of nearly forty international

photographers, including sophisticated artworks in a range of photographic styles, and personal, never-before published shots. Birte Kaufman's award-winning images of Irish travelers, Magnum member Trent Parke's darkly amusing shots of his family in suburban Australia, Nadia Sablin's elegy to her elderly aunts living in rural Russia, and Elina Brotherus's devastating records of failed IVF, are just a few of the astonishing visual journeys, supplemented by interviews with the artists, that push the boundaries of our understanding of family. [Hello, Transcriber](#) Cherry Lake

Microblogging in the *Global Citizens: Social Media* series explores various aspects of microblogs, from influencers on Instagram to tweets on Twitter. Readers will learn about microblogs through the lenses of History, Geography, Civics, and Economics. Using the new C3 Framework for Social Studies Standards, students will develop questions about the text, and use evidence from a variety of sources in order to form conclusions. Data-focused backmatter is included, as well as a

bibliography, glossary, and index.

Advanced Methodologies and Technologies in Media and Communications

Simon and Schuster

From the creator of the hit TV series *The Bold Type* comes an empowering and heartfelt novel about a future female president's senior year of high school. Ava, CJ, Jordan, and Martha (listed in alphabetical order out of fairness) have been friends since kindergarten. Now they're in their senior year, facing their biggest fears about growing up and growing apart. But there's more than just college on the horizon. One of these girls is destined to become the president of the United States. The mystery, of course, is which girl gets the gig. Is it Ava, the picture-perfect artist who's secretly struggling to figure out where she belongs? Or could it be CJ, the one who's got everything figured out...except how to fix her terrible SAT scores? Maybe it's Jordan, the group's resident journalist, who knows she's ready for more than their small Ohio suburb can offer. And don't overlook Martha, who will have to overcome all the

obstacles that stand in the way of her dreams. This is the story of four best friends who have one another's backs through every new love, breakup, stumble, and success--proving that great friendships can help young women achieve anything...even a seat in the Oval Office.

In Dark Water Penguin
 "A brave, powerful memoir" (People) that will change the way we look at identity and equality in this country, from the activist elected as the first openly transgender state senator in U.S. history "The energy and vigor Sarah has brought to the fight for equality is ever present in this book."—Vice President Kamala Harris "If you're living your own internal struggle, this book can help you find a way to live authentically, fully, and freely. . . . Let it show that we are all created equal and entitled to be treated with dignity and respect."—President Joe Biden, from the foreword
 Before she became the first transgender person to speak at a national political convention in 2016 at the age of twenty-six, Sarah McBride struggled with the decision to come out—not just to her family but to

the students of American University, where she was serving as student body president. She'd known she was a girl from her earliest memories, but it wasn't until the Facebook post announcing her truth went viral that she realized just how much impact her story could have on the country. Four years later, McBride was one of the nation's most prominent transgender activists, walking the halls of the White House, advocating inclusive legislation, and addressing the country in the midst of a heated presidential election. She had also found her first love and future husband, Andy, a trans man and fellow activist, who complemented her in every way . . . until cancer tragically intervened. Informative, heartbreaking, and profoundly empowering, *Tomorrow Will Be Different* is McBride's story of love and loss and a powerful entry point into the LGBTQ community's battle for equal rights and what it means to be openly transgender. From issues like bathroom access to health care to gender in America, McBride weaves the important political and cultural milestones into a

personal journey that will open hearts and change minds. As McBride urges: "We must never be a country that says there's only one way to love, only one way to look, and only one way to live." The fight for equality and freedom has only just begun.

[Nash Group](#) Simply Youth Ministries

A practical approach to using regression and computation to solve real-world problems of estimation, prediction, and causal inference.

Can We Be Friends? St. Martin's Press

Hannah Morrissey's *Hello, Transcriber* is a captivating mystery suspense debut featuring a female police transcriber who goes beyond the limits to solve a harrowing case. Every night, while the street lamps shed the only light on Wisconsin's most crime-ridden city, police transcriber Hazel Greenlee listens as detectives divulge Black Harbor's gruesome secrets. As an aspiring writer, Hazel believes that writing a novel could be her only ticket out of this frozen hellscape. And then her neighbor confesses to hiding the body of an overdose victim in a dumpster. The suspicious death is linked

to Candy Man, a notorious drug dealer. Now Hazel has a first row seat to the investigation and becomes captivated by the lead detective, Nikolai Kole. Intrigued by the prospects of gathering eyewitness intel for her book, Hazel joins Kole in exploring Black Harbor's darkest side. As the investigation unfolds, Hazel will learn just how far she'll go for a good story—even if it means destroying her marriage and luring the killer to her as she plunges deeper into the city she's desperate to claw her way out of.

Run for Something Yale University Press

**THE INSTANT #1 NEW YORK TIMES

BESTSELLER** "An

unforgettable—and Hollywood-bound—new thriller... A mix of Hitchcockian suspense, Agatha Christie plotting, and Greek tragedy."

—Entertainment Weekly
The Silent Patient is a shocking psychological thriller of a woman's act of violence against her husband—and of the therapist obsessed with uncovering her motive. Alicia Berenson's life is seemingly perfect. A famous painter married to an in-demand fashion photographer, she lives in

a grand house with big windows overlooking a park in one of London's most desirable areas. One evening her husband Gabriel returns home late from a fashion shoot, and Alicia shoots him five times in the face, and then never speaks another word. Alicia's refusal to talk, or give any kind of explanation, turns a domestic tragedy into something far grander, a mystery that captures the public imagination and casts Alicia into notoriety.

The price of her art skyrockets, and she, the silent patient, is hidden away from the tabloids and spotlight at the Grove, a secure forensic unit in North London.

Theo Faber is a criminal psychotherapist who has waited a long time for the opportunity to work with Alicia. His determination to get her to talk and unravel the mystery of why she shot her husband takes him down a twisting path into his own motivations—a search for the truth that threatens to consume him....

They're Watching You

Morgan Kaufmann
Rooted in strategic management research, *Business Model Innovation* explores the concepts, tools, and techniques that enable organizations to

gain and/or maintain a competitive advantage in the face of technological innovation, globalization, and an increasingly knowledge-intensive economy. Updated with all-new cases, this second edition of the must-have for those looking to grasp the fundamentals of business model innovation, explores the novel ways in which an organization can generate, deliver, and monetize benefits to customers.

It's Complicated Columbia University Press

"A witty rom-com reinvention ... with deeply relatable insights on family pressure and growing up." - Emily Wibberley and Austin Siegemund-Broka, authors of *Always Never Yours* and *If I'm Being Honest*
"An adorable debut that updates a classic romantic trope with a buzzy twist." - Jenn Bennett, author of *Alex, Approximately* and *Serious Moonlight*
A fresh, irresistible rom-com from debut author Emma Lord about the chances we take, the paths life can lead us on, and how love can be found in the opposite place you expected. One of *Forbes* Best YA of 2020 Meet Pepper, swim team

captain, chronic overachiever, and all-around perfectionist. Her family may be falling apart, but their massive fast-food chain is booming — mainly thanks to Pepper, who is barely managing to juggle real life while secretly running Big League Burger’s massive Twitter account. Enter Jack, class clown and constant thorn in Pepper’s side. When he isn’t trying to duck out of his obscenely popular twin’s shadow, he’s busy working in his family’s deli. His relationship with the business that holds his future might be love/hate, but when Big League Burger steals his grandma’s iconic grilled cheese recipe, he’ll do whatever it takes to take them down, one tweet at a time. All’s fair in love and cheese — that is, until Pepper and Jack’s spat turns into a viral Twitter war. Little do they know, while they’re publicly duking it out with snarky memes and retweet battles, they’re

also falling for each other in real life — on an anonymous chat app Jack built. As their relationship deepens and their online shenanigans escalate — people on the internet are shipping them?? — their battle gets more and more personal, until even these two rivals can’t ignore they were destined for the most unexpected, awkward, all-the-feels romance that neither of them expected.

[Data Love](#) Elsevier Health Sciences
Analyzing Social Media Networks with NodeXL: Insights from a Connected World, Second Edition, provides readers with a thorough, practical and updated guide to NodeXL, the open-source social network analysis (SNA) plug-in for use with Excel. The book analyzes social media, provides a NodeXL tutorial, and presents network analysis case studies, all of which are revised to reflect the latest developments. Sections cover history and concepts, mapping and

modeling, the detailed operation of NodeXL, and case studies, including e-mail, Twitter, Facebook, Flickr and YouTube. In addition, there are descriptions of each system and types of analysis for identifying people, documents, groups and events. This book is perfect for use as a course text in social network analysis or as a guide for practicing NodeXL users. Walks users through NodeXL while also explaining the theory and development behind each step Demonstrates how visual analytics research can be applied to SNA tools for the mass market Includes updated case studies from researchers who use NodeXL on popular networks like email, Facebook, Twitter, and Instagram Includes downloadable companion materials and online resources at <https://www.smrfoundation.org/nodexl/teaching-with-nodexl/teaching-resources/>

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