
The Anatomy Of SaaS Pricing Strategy

Moving To The Cloud

Endovascular and Open Vascular Reconstruction

SPIN® -Selling

Data Analytics for Internet of Things Infrastructure

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Cloud Computing for Enterprise Architectures

Informationweek

Advances in Artificial Intelligence and Data Engineering

Agile Processes in Software Engineering and Extreme Programming - Workshops

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Pervasive Cloud Computing Technologies: Future Outlooks and Interdisciplinary Perspectives

The Anatomy Of Saas Pricing Strategy

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Moving To The Cloud Springer Nature

This open access book constitutes papers from the 5 research workshops, the poster presentations, as well as two panel discussions which were presented at XP 2021, the 22nd International Conference on Agile Software

Development, which was held online during June 14-18, 2021. XP is the premier agile software development conference combining research and practice. It is a unique forum where agile researchers, practitioners, thought leaders, coaches, and trainers get together to present and discuss their most recent innovations, research results, experiences, concerns, challenges, and trends. XP conferences

provide an informal environment to learn and trigger discussions and welcome both people new to agile and seasoned agile practitioners. The 18 papers included in this volume were carefully reviewed and selected from overall 37 submissions. They stem from the following workshops: 3rd International Workshop on Agile Transformation 9th International Workshop on Large-Scale Agile Development 1st International Workshop on Agile Sustainability 4th International Workshop on Software-Intensive Business 2nd International Workshop on Agility with Microservices Programming.

Endovascular and Open Vascular Reconstruction CRC Press

The Sixth Edition of Dr. Haines's best-selling neuroanatomy atlas features a

stronger clinical emphasis, with significantly expanded clinical information and correlations. More than 110 new images--including MRI, CT, MR angiography, color line drawings, and brain specimens--highlight anatomical-clinical correlations. Internal spinal cord and brainstem morphology are presented in a new format that shows images in both anatomical and clinical orientations, correlating this anatomy exactly with how the brain and its functional systems are viewed in the clinical setting. A new chapter contains over 235 USMLE-style questions, with explained answers. This edition is packaged with Interactive Neuroanatomy, Version 2, an interactive CD-ROM containing all the book's images.

SPIN® -Selling BPB Publications

In recent years, the growth in endovascular procedures has meant that vascular trainees may not gain sufficient experience to be competent in open vascular reconstructions following completion of their training. At the same time many senior surgeons have somewhat limited experience of endovascular techniques. This book will assist junior and senior surgeons and trainees in performing all types of vascular reconstructions. A key feature of the book is its clear illustrations, accompanied by pertinent case examples from vascular registries, so that readers can perform these operations with clear understanding of anatomical exposure and dissection, simplifying the conduct of the procedure.

Data Analytics for Internet of Things Infrastructure Springer Science & Business Media

This book constitutes the post conference proceedings of the 5th International IFIP Working Conference on Research and Practical Issues of Enterprise Information Systems (CONFENIS 2011), held in Aalborg, Denmark, October 16-18, 2011. The 12 papers presented in this volume were carefully reviewed and selected from 103 submissions. The papers are organized in four sections on conceptualizing enterprise information systems; emerging topics in enterprise information systems; enterprise information systems as a service; and new perspectives on enterprise information systems. These papers are

complemented by two keynotes and a short summary of the co-located Workshop on Future Enterprise Information Systems using Lego Serious Games.

ALL for SaaS SaaS IGI Global
This book constitutes the refereed proceedings of the 11th International Conference on Software Business, ICSOB 2020, which was held during November 16-18, 2020. The conference was originally planned to take place in Karlskrona, Sweden, but changed to an online format due to the COVID-19 pandemic. The 13 full papers and 5 short papers presented were carefully reviewed and selected from 39 submissions. They deal with a range of topics including practices for engineering and marketing software-intensive

products, extracting business value from machine learning based software components, ethical considerations of the software business, software ecosystems, and pedagogy of teaching entrepreneurship and software business.

Cloud Computing for Enterprise Architectures IGI Global

Publisher's Note: Products purchased from 3rd Party sellers are not guaranteed by the Publisher for quality, authenticity, or access to any online entitlements included with the product. Step-Up to Surgery is an effective high-yield review of general and subspecialty surgery, written specifically for medical, physician assistant, and nurse practitioner students in their surgery clerkship/rotation. Step-Up to Surgery packs clinical pearls, illustrations, and

"Quick Hits" in a single, ingenious tool, tailoring each element for immediate content absorption and faster, more efficient review. This review book gives you exactly what you need to prepare for the surgery clerkship, accompanying shelf exams, and the USMLE Step 2!

NEW Features for this edition:

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- Clinical Pearls help you "file away" clinical medicine connections for

handy retrieval at test time!

- Bold terms highlight key terminology for added emphasis!

BONUS Material and study resources:

- **NEW!** 100 USMLE-style questions in the book and online, so you can study anytime, anywhere!

Informationweek Lippincott Williams & Wilkins

This book highlights the rapidly expanding horizons of Plant Sciences. The conventional aspects of Botany remain the backbone of this subject, but the growing population and environmental compulsions urge man to explore new avenues to tackle the problems of society. Most of these areas, which are interdisciplinary in nature and provide new and better solutions, are pursued vigorously by researchers in Plant Sciences. Medicinal plants

including Nutraceuticals, Biofuels, Natural Dyes, Biofertilisers, Biopesticides, Plant propagation methods including Tissue culture, Plant Genomics, Proteomics, Climate change and Remote sensing techniques inclusive of GIS are some of the such emerging areas focused in this book. The present book contains a good number of scientific articles penned by expert researchers in all these fields. Since researches in these areas are pursued in many of the Research centres and Universities, this book will be a valuable and essential reference book for one and all who are interested in these subjects.

Advances in Artificial Intelligence and Data Engineering Springer Nature

This book constitutes the refereed proceedings of the Second IFIP TC 5/8

International Conference on Information and Communication Technology, ICT-Eur Asia 2014, with the collocation of Asia ARES 2014 as a special track on Availability, Reliability and Security, held in Bali, Indonesia, in April 2014. The 70 revised full papers presented were carefully reviewed and selected from numerous submissions. The papers have been organized in the following topical sections: applied modeling and simulation; mobile computing; advanced urban-scale ICT applications; semantic web and knowledge management; cloud computing; image processing; software engineering; collaboration technologies and systems; e-learning; data warehousing and data mining; e-government and e-health; biometric and bioinformatics systems; network

security; dependable systems and applications; privacy and trust management; cryptography; multimedia security and dependable systems and applications.

Agile Processes in Software Engineering and Extreme Programming - Workshops

John Wiley & Sons

This book provides techniques for the deployment of semantic technologies in data analysis along with the latest applications across the field such as Internet of Things (IoT). The authors focus on the use of the IoT and big data in business intelligence, data management, Hadoop, machine learning, cloud, smart cities, etc. They discuss how the generation of big data by IoT has ruptured the existing data processing capacity of IoT and

recommends the adoption of data analytics to strengthen solutions. The book addresses the challenges in designing the web based IoT system, provides a comparative analysis of different advanced approaches in industries, and contains an analysis of databases to provide expert systems. The book aims to bring together leading academic scientists, researchers, and research scholars to exchange and share their experiences and research results on all aspects of IoT and big data analytics.

Aneurysm Elsevier Health Sciences

Cloud computing has gained paramount attention and most of the companies are adopting this new paradigm and gaining significant benefits. As number of applications and business operations are

being facilitated by the cloud computing paradigm, it has become the potential target to attackers. The importance of well-organized architecture and security roles have become greater with the growing popularity. Cloud Security: Attacks, Techniques, Tools, and Challenges, provides an in-depth technical description about various key essential aspects of cloud security. We have endeavored to provide a technical foundation that will be practically useful not just for students and independent researchers but also for professional cloud security analysts for conducting security procedures, and all those who are curious in the field of cloud security. The book offers comprehensive coverage of the most essential topics, including: Basic fundamentals of Cloud Computing

Cloud security concepts, vulnerabilities, security standards and reference models Cloud security goals, key issues and privacy requirements Threat model, detailed taxonomy of cloud attacks, Attack feature analysis – case study A detailed taxonomy of IDS techniques and Cloud Intrusion Detection Systems (IDS) Attack and security tools, LibVMI – case study Advanced approaches: Virtual Machine Introspection (VMI) and Hypervisor Introspection (HVI) Container security: threat model, attacks and defense systems This book is intended for both academic and professional audience. It could also be used as a textbook, for a semester course at undergraduate and post graduate level in Computer Science, Information Technology, Information Security, and

Information Science & Management. The book serves as basic reference volume for researchers in cloud security. It will be useful to practitioners, cloud security team, and the cloud security auditor as well. To get the most out of this book, the reader should have a working knowledge of various operating system environments, hypervisors, cloud computing fundamentals, programming languages like Python and a working knowledge of security tools.

Resource Management and Efficiency in Cloud Computing Environments Software Business

Surprising rules for successful monetization Innovation is the most important driver of growth. Today, more than ever, companies need to innovate to survive. But successful

innovation—measured in dollars and cents—is a very hard target to hit. Companies obsess over being creative and innovative and spend significant time and expense in designing and building products, yet struggle to monetize them: 72% of innovations fail to meet their financial targets—or fail entirely. Many companies have come to accept that a high failure rate, and the billions of dollars lost annually, is just the cost of doing business. Monetizing Innovations argues that this is tragic, wasteful, and wrong. Radically improving the odds that your innovation will succeed is just a matter of removing the guesswork. That happens when you put customer demand and willingness to pay in the driver seat—when you design the product around the price. It's a new

paradigm, and that opens the door to true game change: You can stop hoping to monetize, and start knowing that you will. The authors at Simon Kucher know what they're talking about. As the world's premier pricing and monetization consulting services company, with 800 professionals in 30 cities around the globe, they have helped clients ranging from massive pharmaceuticals to fast-growing startups find success. In *Monetizing Innovation*, they distill the lessons of thirty years and over 10,000 projects into a practical, nine-step approach. Whether you are a CEO, executive leadership, or part of the team responsible for innovation and new product development, this book is for you, with special sections and checklist-driven summaries to make monetizing

innovation part of your company's DNA. Illustrative case studies show how some of the world's best innovative companies like LinkedIn, Uber, Porsche, Optimizely, Draeger, Swarovski and big pharmaceutical companies have used principles outlined in this book. A direct challenge to the status quo "spray and pray" style of innovation, *Monetizing Innovation* presents a practical approach that can be adopted by any organization, in any industry. Most monetizing innovation failure point home. Now more than ever, companies must rethink the practices that have lost countless billions of dollars. *Monetizing Innovation* presents a new way forward, and a clear promise: Go from hope to certainty. [Cloud: Seven Clear Business Models](#) IGI Global

A&P may be complicated, but learning it doesn't have to be! Anatomy & Physiology, 11th Edition uses a clear, easy-to-read approach to tell the story of the human body's structure and function. Color-coded illustrations, case studies, and Clear View of the Human Body transparencies help you see the "Big Picture" of A&P. To jump-start learning, each unit begins by reviewing what you have already learned and previewing what you are about to learn. Short chapters simplify concepts with bite-size chunks of information. Conversational, storytelling writing style breaks down information into brief chapters and chunks of information, making it easier to understand concepts. 1,400 full-color photographs and drawings bring difficult A&P concepts to

life and illustrate the most current scientific knowledge. UNIQUE! Clear View of the Human Body transparencies allow you to peel back the layers of the body, with a 22-page, full-color insert showing the male and female human body along several planes. The Big Picture and Cycle of Life sections in each chapter help you comprehend the interrelation of body systems and how the structure and function of these change in relation to age and development. Interesting sidebars include boxed features such as Language of Science and Language of Medicine, Mechanisms of Disease, Health Matters, Diagnostic Study, FYI, Sport and Fitness, and Career Choices. Learning features include outlines, key terms, and study hints at the start of each chapter.

Chapter summaries, review questions, and critical thinking questions help you consolidate learning after reading each chapter. Quick Check questions in each chapter reinforce learning by prompting you to review what you have just read. UNIQUE! Comprehensive glossary includes more terms than in similar textbooks, each with an easy pronunciation guide and simplified translation of word parts — essential features for learning to use scientific and medical terminology! NEW! Updated content reflects more accurately the diverse spectrum of humanity. NEW! Updated chapters include Homeostasis, Central Nervous System, Lymphatic System, Endocrine Regulation, Endocrine Glands, and Blood Vessels. NEW! Additional and updated Connect It!

articles on the Evolve website, called out in the text, help to illustrate, clarify, and apply concepts. NEW! Seven guided 3-D learning modules are included for Anatomy & Physiology.

Cloud Computing & Internet Of Things : For Beginners AG

PUBLISHING HOUSE (AGPH Books)

This important text provides a single point of reference for state-of-the-art cloud computing design and implementation techniques. The book examines cloud computing from the perspective of enterprise architecture, asking the question; how do we realize new business potential with our existing enterprises? Topics and features: with a Foreword by Thomas Erl; contains contributions from an international selection of preeminent experts;

presents the state-of-the-art in enterprise architecture approaches with respect to cloud computing models, frameworks, technologies, and applications; discusses potential research directions, and technologies to facilitate the realization of emerging business models through enterprise architecture approaches; provides relevant theoretical frameworks, and the latest empirical research findings.

Software Business. From Physical Products to Software Services and Solutions

BoD – Books on Demand
True or false? In selling high-value products or services: 'closing' increases your chance of success; it is essential to describe the benefits of your product or service to the customer; objection handling is an important skill; open

questions are more effective than closed questions. All false, says this provocative book. Neil Rackham and his team studied more than 35,000 sales calls made by 10,000 sales people in 23 countries over 12 years. Their findings revealed that many of the methods developed for selling low-value goods just don't work for major sales. Rackham went on to introduce his SPIN-Selling method. SPIN describes the whole selling process: Situation questions Problem questions Implication questions Need-payoff questions SPIN-Selling provides you with a set of simple and practical techniques which have been tried in many of today's leading companies with dramatic improvements to their sales performance.

Progressions and Innovations in Model-

Driven Software Engineering □□□

¿Existe un camino probado, experimentado, que permita obtener la monetización adecuada a través de los precios? Pricing 4.0 responde a esta pregunta que muchas empresas se plantean ante los retos del desarrollo tecnológico, las plataformas, la evolución de los costes marginales, las bases de datos y las aplicaciones matemáticas, que han conformado lo que el autor considera como el ecosistema del pricing. El contenido del libro parte de la exposición del «Ecosistema del pricing 4.0» y se articula atendiendo a una visión global, basada en una secuencia integrada por cinco escalones, que forman lo que se puede denominar como «la escalera de la gestión del pricing 4.0». Esta escalera

recoge, en cada escalón, aquellas herramientas e informaciones que se precisan manejar adecuadamente para ir ascendiendo paulatinamente, desde los datos que aportan las actividades transaccionales (clientes, ventas, productos...) hasta llegar a conocer y manejar analíticas descriptivas, predictivas y prescriptivas aplicables a la gestión de los precios. Se trata de una metodología aplicable a cualquier empresa, en la que mediante cinco peldaños se proporcionan herramientas e informaciones para llevar a cabo una gestión de precios exitosa, mostrando cómo interpretar los datos que aportan las actividades transaccionales (clientes, ventas, productos...), para llegar a conocer y manejar, a través de la inteligencia artificial y los algoritmos, las

analíticas predictivas y prescriptivas más adecuadas para la gestión de los precios. De los costes a la inteligencia artificial: así de sencillo, así de complejo, pero así de interesante.

RIoT Control CRC Press

The emergence of cloud computing, internet of things, mobile technologies, and social networking have created better-connected members of the public who are digitally linked with each other in real time. Establishing this two-way interaction between citizens and governments has thus become attractive and an expected feature of governments worldwide. Previously, federal and local governments relied on first-generation technologies to provide basic levels of automation and digitization. Now, because of their desire to become more

open, transparent, accountable, and connected, newer technologies including cloud computing, mobile networking, big data analytics, Web 2.0, and social media must be developed and utilized. Web 2.0 and Cloud Technologies for Implementing Connected Government is an essential reference source that presents various dimensions of connected government and connected e-governance visions as well as the latest emerging technologies. Offering development methodologies, practical examples, best practices, case studies, and the latest research, this book covers new strategies for implementing better-connected government models and the technologies that serve to establish these frameworks, including in-depth examinations of mobile technologies,

automation, business intelligence, etc. as well as the various ethical and security issues surrounding the use and protection of data. This book is essential for federal, state, and local government officials; policymakers; civil servants; IT specialists; security analysts; academicians; researchers; and students.

Information and Communication Technology Elsevier

Chapter 1: Introduction -- Chapter 2: Infrastructure as a Service -- Chapter 3: Platform as a Service -- Chapter 4: Application as a Service -- Chapter 5: Paradigms for Developing Cloud Applications -- Chapter 6: Addressing the Cloud Challenges -- Chapter 7: Security -
- Chapter 8: Managing the Cloud Infrastructure -- Chapter 9: Related

Technologies -- Chapter 10: Future trends and Research Directions.

Re-conceptualizing Enterprise Information Systems IGI Global

A comprehensive innovative product handbook for managers designing and deploying enterprise business solutions.

KEY FEATURES ● Covers proven technical approaches in migrating your enterprise systems to Oracle Cloud Computing. ● A handbook for decision-makers on using Oracle Product Suite for digital transformation. ● Understand the Oracle product benefits and leveraging capital investment to avail great measurable ROI and TCO. DESCRIPTION The Oracle Enterprise Architecture Framework emerges from the on-site legacy to current cloud native and is called Modern Oracle Enterprise

Architecture. It aims to clear the path for critical business application workloads in the field of database and the application architecture to hybrid and cloud applications. This is a very handy book for chief decision-makers and professional cloud solution engineers. As the current cloud computing services are agile and pay-as-you-go (PAYG) based subscription including multi-year cost model thus a more agile approach is covered throughout the book. This book will help readers to achieve their database and application system solution architecture career objectives more quickly without spending years. The readers can prevent committing errors, recovering from them, and learning things the hard way. This book lists critical attributes and methods to

develop, including improvement of business-friendly case formulation. It also includes the development of a solution approach in creative and innovative technological breakthroughs developed by product companies over the last three decades. WHAT YOU WILL LEARN ● 360-degree view of Oracle database and application products. ● Transition to hybrid cloud identity services via Oracle Identity Cloud platform. ● Understand and implement Oracle accessibility and architecture observability. ● Get to know the benefits of leveraging Oracle Autonomous Shared and dedicated services. ● Manage, automate, and upgrade the cloud databases using Oracle fleet management. ● Automate sitewide failover and switchover operations using

Oracle siteguard. WHO THIS BOOK IS FOR This book is for decision-makers, business architects, system development teams, technological professionals and product teams who want to use the Oracle stack's hidden capabilities to develop, manage and keep enhancing enterprise systems.

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Research Anthology on Recent Trends, Tools, and Implications of Computer Programming Morgan Kaufmann
Professionals in the interdisciplinary field of computer science focus on the design, operation, and maintenance of computational systems and software. Methodologies and tools of engineering are utilized alongside the technological advancements of computer applications to develop efficient and precise databases of information. The Handbook of Research on Innovations in Systems and Software Engineering combines relevant research from all facets of computer programming to provide a comprehensive look at the challenges

and changes in the field. With information spanning topics such as design models, cloud computing, and security, this handbook is an essential reference source for academicians, researchers, practitioners, and students interested in the development and design of improved and effective technologies.

Anatomy of the Qur'an Scientific Publishers

Programming has become a significant part of connecting theoretical development and scientific application computation. Computer programs and processes that take into account the goals and needs of the user meet with the greatest success, so it behooves software engineers to consider the human element inherent in every line of

code they write. Research Anthology on Recent Trends, Tools, and Implications of Computer Programming is a vital reference source that examines the latest scholarly material on trends, techniques, and uses of various programming applications and examines the benefits and challenges of these computational developments. Highlighting a range of topics such as

coding standards, software engineering, and computer systems development, this multi-volume book is ideally designed for programmers, computer scientists, software developers, analysts, security experts, IoT software programmers, computer and software engineers, students, professionals, and researchers.

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