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California Technology Register
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Technological Asymmetry Among Foreign Investors and Mode of Entry
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CAREY ALVARADO

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USA. Bibliography of bureau of labor statistics publications on productivity and technology.
The Technical Corrections Act of 1987 CRC Press
"This book reviews recent advances in the e-collaboration discipline with a focus on virtual teams, firm performance, social capital formation, and Web-based communities"--Provided by publisher.
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This impressive book sees the author applying and extending the resource based view of the firm to explain and predict the strategy of corporate diversification. Technological Resources and the Logic of Corporate Diversification is an original and authoritative book that will be extremely useful to academics and students in such disciplines as business economics, corporate strategy and international business.
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Includes detailed statistical tables.
Technology, Globalization, and Sustainable Development Springer
Ferdinand Mahr develops an integrative theoretical model of IT complements such as organizational structure, human resource management, and corporate strategy. He conducts two empirical analyses of the complementarities between IT, organization, and strategy.
High Technology in Minnesota Elsevier
How does the preferred entry mode of foreign investors depend upon their technological capability relative to that of their rivals? This paper develops a simple duopoly model of mode choice and evaluates its main testable implication using data on foreign investors in Eastern European countries and the successor states of the Soviet Union. The theoretical model captures the following intuitive trade-off: while a joint venture (JV) can help a foreign investor secure a better position in the product market vis-a-vis its rival, it also requires that profits be shared with the local partner. The model predicts that the efficient foreign investor is less likely to choose a JV and more likely to enter directly. Our empirical analysis supports this prediction: foreign investors with more sophisticated technologies and marketing skills (relative to other firms in their industry) tend to prefer direct entry to joint ventures. This empirical finding is

robust to controlling for host country specific effects and other commonly cited determinants of entry mode.

The Economics and Management of Technological Diversification CRC Press

This multi-volume directory which lists more than 40,000 companies is indexed by company name, geographic area, non-U.S. parent companies, technology, product code, CorpTech code, and SIC code. Profiles are provided for each company listed, and company rankings given under each industry.

Identification of U.S. Advanced-technology Manufacturing Industries for Monitoring and Possible Comprehensive Study Routledge

In recent years state and local governments, universities, and private sector groups have become increasingly active in promoting technological innovation and technology-based business development in their local economies. These efforts have resulted in productive new forms of partnership and cooperation at all levels. While federal programs have sometimes supported these efforts, and while recent changes in federal policy have improved the climate for high technology development initiatives, in most cases both the initiative and the ongoing leadership have come from imaginative state and local leaders. This five-chapter report provides: (1) an overview of high-technology development (HTD); (2) a definition and analysis of high-technology industries; (3) a discussion of entrepreneurship and venture capital in HTD; (4) a discussion of state and local government, university, and private sector initiatives for HTD; and (5) an examination of the federal role in regional HTD. Three reports are appended: they concern (1) the theoretical base for high-technology location and regional development, (2) a regional assessment of the formation and growth in high-technology firms, and (3) a preliminary investigation of recent evidence on high-technology industries' spatial tendencies. One factor examined in the latter report is the nature and diversity among high-technology industries in both growth performance and locational tendencies. (JN).

Information Technology R&D Yale University Press

Thirty years ago, computers seemed more science fiction than business fact. Today we have e-commerce, e-marketing, computerized scheduling, manufacturing, and a whole new field called information technology. Computers now have applications for every facet of your business. Information Systems and Technology for the Non-Information Systems Executive explores the practical and efficient use of computer technology-both software and hardware-for all types of business applications. In a simple and reader friendly style Shim presents information on data bases, networking, and telecommunications. He explains popular accounting, tax, finance, management, manufacturing, and marketing software-making them easy to understand and use. In addition, he provides real-life examples that illustrate the applications of decision support systems, executive information systems, and artificial intelligence systems such as financial modeling, budgeting, strategic planning and control, forecasting, data analysis, inventory planning, and optimization software. You do not need to know programming to understand your information systems. Written for business managers and entrepreneurs who may not have extensive computer experience, Information Systems and Technology for the Non-Information Systems Executive: An Integrated Resource Management Guide for the 21st Century covers information systems in all phases and functional areas of business to help you make the best decisions. It provides a wealth of current and essential information for managers and executives of all types of organizations. Your success depends on keeping abreast of the latest applications and thinking in information technology. This book gives you the competitive edge.

Aligning Information Technology, Organization, and Strategy DIANE Publishing

A thorough industry analysis is of utmost importance for a study on the impact of technological changes on industry structure. This book evaluates the consequences of a vaguely chosen level of an industry analysis. Too broad a definition of the industry may disaggregate sub-industries, processing industries and international aspects. This is illustrated by revisiting an industry study upon which the dominant design model was based. Readers will see and understand the consequences of too broadly defined industries together with quantitative research approach can have. The book argues that the nature of the industry should define the level of the analysis. This is done by revisiting the flat glass industry study, on which Anderson and Tushman's (1990) dominant design model is partly based. In their study Anderson and Tushman defined the flat glass industry based on four-digit SIC codes. It is argued that this definition was too broad and it disaggregated important sub-industries, processing industries and international aspects. This study uses more accurate analysis in five-digit SIC codes. The empirical findings of this study and Anderson and Tushman's study are different. Their broader industry definition revealed only the flat glass industry not two sub-industries: plate glass and sheet glass. According to this study the nature of the industry should define the level of the analysis and performance parameter should defined be based on effectiveness instead of efficiency of the innovation. As a consequence of these clarifications this study regards contrary to Anderson and Tushman float glass as the dominant design.

Routledge

How-to guidance for optimizing incumbent technologies to deliver a better product and gain competitive advantage Their zip codes are far from Silicon Valley. Their SIC codes show retail, automobile or banking. But industry after industry is waking up to the opportunity of "smart" products and services for their increasingly tech-savvy customers. Traditionally technology buyers, they are learning to embed technology in their products and become technology vendors. In turn, if you analyze Apple, Google, Amazon, Facebook, Twitter and eBay, you marvel at their data centers, retail stores, application ecosystems, global supply chains, design shops. They are considered "consumer" tech but have better technology at larger scale than most enterprises. The old delineation of technology buyer and vendor is obsolete. There is a new definition for the technology elite - and you find them across industries and geographies. The 17 case studies and 4 guest columns spread through The New Technology Elite bring out the elite attributes in detail. Every organization will increasingly be benchmarked against these elite - and soon will be competing against them. Contrasts the productivity that Apple, Google and others have demonstrated in the last decade to that of the average enterprise technology group Reveals how to leverage what companies have learned from Google, Apple, Amazon.com, and Facebook to your company's advantage Designed for business practitioners, CEOs, CFOs, CIOs, technology vendors, venture capitalists, IT consultants, marketing executives, and policy makers Other titles by Vinnie Mirchandani: The New Polymath: Profiles in Compound-Technology Innovations If you're looking to encourage technology innovation, look no further. The New Technology Elite provides the building blocks your company needs to become

innovative through incumbent technologies.

Value Creation in European Equity Carve-Outs IGI Global

This multi-volume directory which lists more than 40,000 companies is indexed by company name, geographic area, non-U.S. parent companies, technology, product code, CorpTech code, and SIC code. Profiles are provided for each company listed, and company rankings given under each industry.

Country Marketing Plan Corptech Directory of Technology Companies 1998

Employing the most comprehensive sample of European carve-outs to date, Nikolas Pojezny analyzes the performance of carve-outs along various dimensions: Both the reaction of parent firms to the announcement of a carve-out as well as share price and operating performance in a multi-year window around the event are examined in detail.

Information Systems and Technology for the Noninformation Systems Executive Corporation Technology Info Services

And conclusionsFurther bibliography; Index.

Engineering Control Technology Assessment for the Plastics and Resins Industry World Bank Publications

Fashion Supply Chain Management Using Radio Frequency Identification (RFID) Technologies looks at the application of RFID technologies in such areas as order allocation, garment manufacturing, product tracking, distribution and retail. As supply chains in the textiles and fashion industry become ever more complex and global, and as the shift to mass customization puts more pressure on a rapid and flexible response to customer needs, monitoring and improving supply chain efficiency in the industry becomes crucial. Radio frequency identification (RFID) technologies offer a unique opportunity to achieve these goals. This book reviews the role of RFID technologies in the textiles and fashion supply chain to improve distribution, process management and product tracking, garment manufacturing, and assembly line operations. It also explores how RFID technologies can improve order allocation in the supply chain, and how these technologies can also be used for intelligent apparel product cross-selling. Its chapters also discuss measuring the impact of RFID technologies in improving the efficiency of the textile supply chain, and modeling the effectiveness of RFID technologies in improving sales performance in fashion retail outlets. Fashion Supply Chain Management Using Radio Frequency Identification (RFID) Technologies is a comprehensive resource for academic researchers, industry managers, and professionals within the fashion industry. Looks at the application of RFID technologies in order allocation, garment manufacturing, product tracking, distribution, and retail Reviews RFID technologies in the textiles and fashion supply chain for improving distribution, process management and product tracking, garment manufacturing, and assembly line operations Focuses on measuring the impact of RFID technologies on efficiency, and modeling the effectiveness of RFID technologies in improving retail outlet sales

Profiting from Intellectual Capital DIANE Publishing

Tools and techniques from today's leading intellectual capital innovators: Xerox, Dow Chemical, Hewlett-Packard, Avery Dennison, Eastman Chemical, Rockwell, and Skandia "Patrick Sullivan . . . has brought together some of the best thinkers and best thinking on the subject of intellectual capital. Anyone who hopes to profit from intellectual capital will profit from Profiting from Intellectual Capital."-Thomas A. Stewart Author of Intellectual Capital: The New Wealth of Organizations. "A comprehensive collection of the key ideas for effectively managing intellectual assets in the twenty-first century."-Hubert St. Onge Senior Vice President, Strategic Capability, Mutual Life of Canada. "The first thorough exposition of how companies manage and extract value from their intellectual capital. The discussion of 'best practices,' as well as the high level conceptual examination of various intellectual capital issues, is an important contribution to this fast-growing field."-Baruch Lev, PhD The Philip Bardes Professor of Accounting and Finance, Stern School of Business, New York University, and Director, The Intangibles Research Project at New York University. "This is a remarkable compendium of analytic approaches to that most elusive of management goals-managing intellectual capital. It gives our 'state-of-the-practice' knowledge a most substantial boost."-Larry Prusak Managing Principal, Knowledge Management, IBM Corporation. "Sullivan brings together strategic management and intellectual capital. The combination is powerful."-Russell L. Parr Senior Vice President, AUS Consultants. In today's postindustrial economy, technology and knowledge-based companies are superseding traditional manufacturing enterprises at a rapid rate. But as tangible assets give way to invisible, information-centered ones, most firms still know very little about their intellectual capital and what it can do for them. While a number of books and articles have already been written about the knowledge-creation and information-sharing aspects of intellectual capital management, Profiting from Intellectual Capital takes the next step-examining how companies can develop financial benefits and extract ever more value from their intellectual capital. Divided into three sections, the book is filled with the practices and procedures of companies that are in the vanguard of ICM-Dow Chemical, Xerox, Rockwell International, Skandia, and Hewlett-Packard. The first part of the book presents essential terms and concepts, along with basic material on the principles of value extraction and a discussion of the usefulness of values in the management of intellectual capital. The two subsequent sections offer methods for IC measurement, management, and monitoring, as well as important techniques for extracting value-including such practical initiatives as creating an intellectual property database, patent trees, and more. Profiting from Intellectual Capital is essential reading for today's forward-thinking executives, attorneys, accountants, and other professionals. Because while knowledge is power, knowledge can be profits, too.

The dynamics of technology-based economic development state science and technology indicators : June 2000. John Wiley & Sons

In this volume a group of distinguished scholars take up the familiar Schumpeterian theme of innovation. They cast it in a new light by emphasizing not technology and innovation in particular industries but rather innovation in institutions and organizational structures. They thus cumulatively argue that innovation promotes not only industry but the evolution of society as a whole.

CorpTech Directory of Technology Companies Corporation Technology Info Services

How to Utilize New Information Technology in the Global Marketplace is an excellent training tool for business executives who wish to increase their skills in the field of international business. Readers will learn how to use international databases to search new markets or find information on potential markets and competitors. Executives and future executives will learn new ways of identifying new international markets through computers. Using this book to train executives is more cost-efficient than hiring consultants or international research companies. Once trained, executives are able to take their

knowledge and tap into several databases and obtain up-to-date information about new international markets, including sales leads in foreign companies. Examples are included with step-by-step instructions to teach the use of various computer software packages and databases, without the complexities of the use of a computer. Some of the new technologies covered include: accessing personal computer-based databases such as National Trade Data Bank, World Trade Exporter, World Trade, and Disclosure/Worldscope the use of electronic data retrieval services expert systems in international business simulation software in international business How to Utilize New Information Technology in the Global Marketplace provides current and future executives--whether interested in international databases, expert systems software, or international business simulation software--with the technological skills they need to gain a competitive advantage in the global market.

U.S. Department of Transportation Procurement Forecast Springer Science & Business Media

This multi-volume directory which lists more than 40,000 companies is indexed by company name, geographic area, SIC code, and non-U.S. parent companies. Profiles are provided for each company listed, and company rankings given under each industry.

The Economics of a Technology-based Service Sector Springer Science & Business Media

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