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# Manhattan Business Academy

## Photos

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Reading My Father  
Their Day in the Sun  
College (Un)Bound  
Housing New York 2.0  
The Crs Team and the Business of Architecture  
The Aryan Jesus  
A Very Young Dancer  
Golden Boy  
The Spectacle of Disintegration  
Black Manhattan  
Notable New Yorkers of Manhattan's Upper West Side  
The Best 381 Colleges 2017  
What the Best College Students Do  
Fewer, Bigger, Bolder  
How The Other Half Learns  
High Line  
Museums and Digital Culture  
Million Dollar Women  
GRE All the Quant  
Colleges That Create Futures  
Education on the Dalton Plan  
Beggar Thy Neighbor  
How the Other Half Lives  
Remaking the American Patient  
Trap Door  
Regarding Manhattan  
Outnumbered  
Classical New York  
Come from Away  
Scaffolding Language, Scaffolding Learning  
The Art and Science of Decision-making  
Harvard Business School Bulletin  
The Predicteds  
The Kaiser Index to Black Resources, 1948-1986: O-S  
Manhattan Cult Story  
Manhattan Monologues  
The Fearless Organization  
Helgoland  
Public Housing That Worked

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**GUERRA DEREK**

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*Reading My Father* Fordham Univ Press  
*Beggar Thy Neighbor* University of Pennsylvania Press  
*Their Day in the Sun* UNC Press Books  
 Manhattan Prep's 4th Edition GRE Strategy Guides have been redesigned with the student in mind. With updated content and new practice problems, they are the richest, most content-driven GRE materials on the market. Written by Manhattan Prep's high-caliber GRE instructors, the GRE Reading Comprehension & Essays strategy guide provides a comprehensive approach to Reading Comprehension passages and questions on the GRE. It contains practical techniques for perceiving passage structures rapidly and for grasping difficult, unfamiliar content. This guide teaches you how to attack questions through effective classification and analysis, following a clear process for answering both general and specific questions and avoiding common traps along the way. Furthermore, you will learn how to master dynamic outlining and writing techniques for tackling the essays. Each chapter provides comprehensive coverage of the subject matter using rules, strategies, and in-depth examples to help you build confidence and content mastery. In addition, the guide contains complete problem sets, with detailed answer explanations written by top-scorers, and numerous exercises that you can use to train yourself in reading and writing more efficiently.

*College (Un)Bound* Penguin  
 Was Jesus a Nazi? During the Third Reich, German Protestant theologians, motivated by racism and tapping into

traditional Christian anti-Semitism, redefined Jesus as an Aryan and Christianity as a religion at war with Judaism. In 1939, these theologians established the Institute for the Study and Eradication of Jewish Influence on German Religious Life. In *The Aryan Jesus*, Susannah Heschel shows that during the Third Reich, the Institute became the most important propaganda organ of German Protestantism, exerting a widespread influence and producing a nazified Christianity that placed anti-Semitism at its theological center. Based on years of archival research, *The Aryan Jesus* examines the membership and activities of this controversial theological organization. With headquarters in Eisenach, the Institute sponsored propaganda conferences throughout the Nazi Reich and published books defaming Judaism, including a dejudaised version of the New Testament and a catechism proclaiming Jesus as the savior of the Aryans. Institute members--professors of theology, bishops, and pastors--viewed their efforts as a vital support for Hitler's war against the Jews. Heschel looks in particular at Walter Grundmann, the Institute's director and a professor of the New Testament at the University of Jena. Grundmann and his colleagues formed a community of like-minded Nazi Christians who remained active and continued to support each other in Germany's postwar years. *The Aryan Jesus* raises vital questions about Christianity's recent past and the ambivalent place of Judaism in Christian thought.

*Housing New York 2.0* Simon and Schuster  
 The practice of charging interest on loans has been controversial since it was first mentioned in early recorded history.

Lending is a powerful economic tool, vital to the development of society but it can also lead to disaster if left unregulated. Prohibitions against excessive interest, or usury, have been found in almost all societies since antiquity. Whether loans were made in kind or in cash, creditors often were accused of beggar-thy-neighbor exploitation when their lending terms put borrowers at risk of ruin. While the concept of usury reflects transcendent notions of fairness, its definition has varied over time and place: Roman law distinguished between simple and compound interest, the medieval church banned interest altogether, and even Adam Smith favored a ceiling on interest. But in spite of these limits, the advantages and temptations of lending prompted financial innovations from margin investing and adjustable-rate mortgages to credit cards and microlending. In *Beggar Thy Neighbor*, financial historian Charles R. Geisst tracks the changing perceptions of usury and debt from the time of Cicero to the most recent financial crises. This comprehensive economic history looks at humanity's attempts to curb the abuse of debt while reaping the benefits of credit. *Beggar Thy Neighbor* examines the major debt revolutions of the past, demonstrating that extensive leverage and debt were behind most financial market crashes from the Renaissance to the present day. Geisst argues that usury prohibitions, as part of the natural law tradition in Western and Islamic societies, continue to play a key role in banking regulation despite modern advances in finance. From the Roman Empire to the recent Dodd-Frank financial reforms, usury ceilings still occupy a central place in notions of free markets and economic justice.

[The Crs Team and the Business of Architecture](#) Temple University Press  
"American women are starting businesses at nearly twice the rate that men are, but only three percent of female business owners have revenues of over one million dollars. Most women entrepreneurs are stuck at the 'mom and pop' level, just getting by, or in many cases, running out of cash. Julia Pimsleur shares her ... story of building her own company and raising millions in capital in a guide for women like her who have a great idea and need to find the resources to take it into the big leagues"--

**The Aryan Jesus** Ig Publishing  
How two New Yorkers led the transformation of a derelict elevated railway into a grand--and beloved--open space The High Line, a new park atop an elevated rail structure on Manhattan's West Side, is among the most innovative urban reclamation projects in memory. The story of how it came to be is a remarkable one: two young citizens with no prior experience in planning and development collaborated with their neighbors, elected officials, artists, local business owners, and leaders of burgeoning movements in horticulture and landscape architecture to create a park celebrated worldwide as a model for creatively designed, socially vibrant, ecologically sound public space. Joshua David and Robert Hammond met in 1999 at a community board meeting to consider the fate of the High Line. Built in the 1930s, it carried freight trains to the West Side when the area was defined by factories and warehouses. But when trains were replaced by truck transport, the High Line became obsolete. By century's end it was a rusty, forbidding ruin. Plants grew between the tracks, giving it a wild and striking

beauty. David and Hammond loved the ruin and saw in it an opportunity to create a new way to experience their city. Over ten years, they did so. In this candid and inspiring book--lavishly illustrated--they tell how they relied on skill, luck, and good timing: a crucial court ruling, an inspiring design contest, the enthusiasm of Mayor Bloomberg, the concern for urban planning issues following 9/11. Now the High Line--a half-mile expanse of plants, paths, staircases, and framed vistas--runs through a transformed West Side and reminds us that extraordinary things are possible when creative people work together for the common good.

*A Very Young Dancer* University of Pennsylvania Press

Written by our 99th percentile GRE instructors, Manhattan Prep's GRE All the Quant features in-depth lessons covering the facts, rules, and strategies for every math question type and content area on the GRE. This edition of GRE All the Quant has been reorganized to start you at the fundamentals and take you all the way through the hardest topics—start where you need and go as far as you need for your target score. We teach you not just the facts, formulas, and rules but also the strategies that will save you time and mental energy on the test—from estimation to testing cases to working backwards from the answers. Each chapter provides comprehensive subject matter coverage with numerous examples and thorough explanations to help you build confidence and content mastery. Mixed drill sets help you develop accuracy and speed. Every lesson, problem, and explanation was written by a 99th-percentile GRE instructor—we know how to earn a great score and we know how to teach you to do the same.

*Golden Boy* Harvard University Press  
Following his acclaimed history of the Situationist International up until the late sixties, *The Beach Beneath the Street*, McKenzie Wark returns with a companion volume which puts the late work of the Situationists in a broader and deeper context, charting their contemporary relevance and their deep critique of modernity. Wark builds on their work to map the historical stages of the society of the spectacle, from the diffuse to the integrated to what he calls the disintegrating spectacle. *The Spectacle of Disintegration* takes the reader through the critique of political aesthetics of former Situationist T.J. Clark, the Fourierist utopia of Raoul Vaneigem, René Vienet's earthy situationist cinema, Gianfranco Sanguinetti's pranking of the Italian ruling class, Alice-Becker Ho's account of the anonymous language of the Romany, Guy Debord's late films and his surprising work as a game designer. At once an extraordinary counter history of radical praxis and a call to arms in the age of financial crisis and the resurgence of the streets, *The Spectacle of Disintegration* recalls the hidden journeys taken in the attempt to leave the twentieth century, and plots an exit from the twenty first. The dustjacket unfolds to reveal a fold-out poster of the collaborative graphic essay combining text selected by McKenzie Wark with composition and drawings by Kevin C. Pyle.

*The Spectacle of Disintegration*

University of Pennsylvania Press

Daphne is the new girl in town and is having trouble fitting in. At least she has Jesse--sort of. He wants to be more than "just friends," but there's something he's not telling her about his past. Something dangerous.

Texas A&M University Press  
"Reading My Father" is an intimate, moving, and beautifully written portrait of the novelist William Styron by his daughter, Alexandra.

Black Manhattan John Wiley & Sons  
The bestselling *Scaffolding Language, Scaffolding Learning* helped tens of thousands of mainstream elementary teachers ensure that their English language learners became full members of the school community with the language and content skills they needed for success. In the highly anticipated Second Edition, Pauline Gibbons updates her classic text with a multitude of practical ideas for the classroom, supported by the latest research in the field of ELL/ESL. With clear directions and classroom tested strategies for supporting students' academic progress, Gibbons shows how the teaching of language can be integrated seamlessly with the teaching of content, and how academic achievement can be boosted without sacrificing our own vision of education to the dictates of knee-jerk accountability. Rich examples of classroom discourse illustrate exactly how the scaffolding process works, while activities to facilitate conversation and higher-level thinking put the latest research on second language learning into action.

**Notable New Yorkers of  
Manhattan's Upper West Side**

Princeton University Press  
This book explores how digital culture is transforming museums in the 21st century. Offering a corpus of new evidence for readers to explore, the authors trace the digital evolution of the museum and that of their audiences, now fully immersed in digital life, from the Internet to home and work. In a world where life in code and digits has

redefined human information behavior and dominates daily activity and communication, ubiquitous use of digital tools and technology is radically changing the social contexts and purposes of museum exhibitions and collections, the work of museum professionals and the expectations of visitors, real and virtual. Moving beyond their walls, with local and global communities, museums are evolving into highly dynamic, socially aware and relevant institutions as their connections to the global digital ecosystem are strengthened. As they adopt a visitor-centered model and design visitor experiences, their priorities shift to engage audiences, convey digital collections, and tell stories through exhibitions. This is all part of crafting a dynamic and innovative museum identity of the future, made whole by seamless integration with digital culture, digital thinking, aesthetics, seeing and hearing, where visitors are welcomed participants. The international and interdisciplinary chapter contributors include digital artists, academics, and museum professionals. In themed parts the chapters present varied evidence-based research and case studies on museum theory, philosophy, collections, exhibitions, libraries, digital art and digital future, to bring new insights and perspectives, designed to inspire readers. Enjoy the journey!

**The Best 381 Colleges 2017** Simon and Schuster

When it comes to large-scale public housing in the United States, the consensus for the past decades has been to let the wrecking balls fly. The demolition of infamous projects, such as Pruitt-Igoe in St. Louis and the towers of Cabrini-Green in Chicago, represents to most Americans the fate of all public

housing. Yet one notable exception to this national tragedy remains. The New York City Housing Authority, America's largest public housing manager, still maintains over 400,000 tenants in its vast and well-run high-rise projects. While by no means utopian, New York City's public housing remains an acceptable and affordable option. The story of New York's success where so many other housing authorities faltered has been ignored for too long. *Public Housing That Worked* shows how New York's administrators, beginning in the 1930s, developed a rigorous system of public housing management that weathered a variety of social and political challenges. A key element in the long-term viability of New York's public housing has been the constant search for better methods in fields such as tenant selection, policing, renovation, community affairs, and landscape design. Nicholas Dagen Bloom presents the achievements that contradict the common wisdom that public housing projects are inherently unmanageable. By focusing on what worked, rather than on the conventional history of failure and blame, Bloom provides useful models for addressing the current crisis in affordable urban housing. *Public Housing That Worked* is essential reading for practitioners and scholars in the areas of public policy, urban history, planning, criminal justice, affordable housing management, social work, and urban affairs.

#### What the Best College Students Do

Simon and Schuster

Discusses the problems facing four-year colleges in the wake of the 2008 recession that left graduates with enormous debts and slim job prospects in a tough economy and describes institutions that are innovating to better

prepare students in the future. 30,000 first printing.

**Fewer, Bigger, Bolder** Simon and Schuster

"When it comes to growing revenues, not all dollars are equal." In company after company that Sanjay Khosla and Mohanbir Sawhney worked for or researched, they saw businesses taking on more products, more markets, more people, more acquisitions—adding more of everything except what really mattered: sustainable and profitable growth. And in many of these companies — large or small, from America to Europe to Asia — every quarter became a mad dash to find yet another short-term revenue boost. There had to be a better way — an alternative to the scramble for mindless expansion. The answer lies in *Fewer, Bigger, Bolder*, a market-proven, step-by-step program to achieve sustained growth with rising profits and lower costs. The authors prove that given the right incentives, managers using this program can produce astonishing results in amazingly short time frames. That's exactly what Khosla accomplished as President of Kraft's developing markets, which enjoyed eye-popping revenue growth from \$5 billion to \$16 billion in just six years, while profitability increased 50%. Sawhney, a professor at Northwestern's Kellogg School of Management, discovered a similar formula for stellar results when advising a portfolio of businesses, from Fortune 500 giants to technology start-ups. No matter how big the company or how difficult the economic environment, managers who use this seven-step program ("Focus7") will learn how to make fewer but bigger bets and to create a virtuous cycle of growth. *Fewer, Bigger, Bolder* crosses the usual boundaries of strategy,

execution, people and organization. Its framework shows how you can drive growth by targeting resources against priorities, simplifying your operations, and unleashing the potential of your people. By challenging the conventional wisdom about growth, *Fewer, Bigger, Bolder* is likely to ignite a vigorous debate throughout the business community. It's a game-changing book that couldn't be more timely. Or more needed.

**How The Other Half Learns** Penguin

An inside look at America's most controversial charter schools, and the moral and political questions around public education and school choice. The promise of public education is excellence for all. But that promise has seldom been kept for low-income children of color in America. In *How the Other Half Learns*, teacher and education journalist Robert Pondiscio focuses on Success Academy, the network of controversial charter schools in New York City founded by Eva Moskowitz, who has created something unprecedented in American education: a way for large numbers of engaged and ambitious low-income families of color to get an education for their children that equals and even exceeds what wealthy families take for granted. Her results are astonishing, her methods unorthodox. Decades of well-intended efforts to improve our schools and close the "achievement gap" have set equity and excellence at war with each other: If you are wealthy, with the means to pay private school tuition or move to an affluent community, you can get your child into an excellent school. But if you are poor and black or brown, you have to settle for "equity" and a lecture--about fairness. About the need to be patient. And about how school choice for you only damages public

schools for everyone else. Thousands of parents have chosen Success Academy, and thousands more sit on waiting lists to get in. But Moskowitz herself admits Success Academy "is not for everyone," and this raises uncomfortable questions we'd rather not ask, let alone answer: What if the price of giving a first-rate education to children least likely to receive it means acknowledging that you can't do it for everyone? What if some problems are just too hard for schools alone to solve?

*High Line* Springer

"We were invisible. We had to be. We took an oath of absolute secrecy. We never even told our immediate families who we were. We went about our lives in New York City. Just like you. We were your accountants, money managers, lawyers, executive recruiters, doctors. We owned your child's private school and sold you your brownstone. But you'd never guess our secret lives, how we lived in a kind of silent terror and fervor. There were hundreds of us." Right under the noses of neighbors, clients, spouses, children, and friends, a secret society, simply called School—a cult of snared Manhattan professionals—has been led by the charismatic, sociopathic and dangerous leader Sharon Gans for decades. Spencer Schneider was recruited in the eighties and he stayed for more than twenty-three years as his life disintegrated, his self-esteem eroded, and he lined the pockets of Gans and her cult. Cult members met twice weekly, though they never acknowledged one another outside of meetings or gatherings. In the name of inner development, they endured the horrors of mental, sexual, and physical abuse, forced labor, arranged marriages, swindled inheritances and savings, and systematic terrorizing. Some of them

broke the law. All for Gans. “During those years,” Schneider writes, “my world was School. That’s what it’s like when you’re in a cult, even one that preys on and caters to New York’s educated elite. This is my story of how I got entangled in School and how I got out.” At its core, *Manhattan Cult Story* is a cautionary tale of how hundreds of well-educated, savvy, and prosperous New Yorkers became fervent followers of a brilliant but demented cult leader who posed as a teacher of ancient knowledge. It’s about double-lives, the power of group psychology, and how easy it is to be radicalized—all too relevant in today’s atmosphere of conspiracy and ideologue worship.

**Museums and Digital Culture** HMH From the bestselling author of *Tides of Honour* and *Promises to Keep* comes a poignant novel about a young couple caught on opposite sides of the Second World War. In the fall of 1939, Grace Baker’s three brothers, sharp and proud in their uniforms, board Canadian ships headed for a faraway war. Grace stays behind, tending to the homefront and the general store that helps keep her small Nova Scotian community running. The war, everyone says, will be over before it starts. But three years later, the fighting rages on and rumours swirl about “wolf packs” of German U-Boats lurking in the deep waters along the shores of East Jeddore, a stone’s throw from Grace’s window. As the harsh realities of war come closer to home, Grace buries herself in her work at the store. Then, one day, a handsome stranger ventures into the store. He claims to be a trapper come from away, and as Grace gets to know him, she becomes enamoured by his gentle smile and thoughtful ways. But after several weeks, she discovers that Rudi, her

mysterious visitor, is not the lonely outsider he appears to be. He is someone else entirely—someone not to be trusted. When a shocking truth about her family forces Grace to question everything she has so strongly believed, she realizes that she and Rudi have more in common than she had thought. And if Grace is to have a chance at love, she must not only choose a side, but take a stand. *Come from Away* is a mesmerizing story of love, shifting allegiances, and second chances, set against the tumultuous years of the Second World War.

**Million Dollar Women** St. Martin's Press

Essays, conversations, and archival investigations explore the paradoxes, limitations, and social ramifications of trans representation within contemporary culture. The increasing representation of trans identity throughout art and popular culture in recent years has been nothing if not paradoxical. Trans visibility is touted as a sign of a liberal society, but it has coincided with a political moment marked both by heightened violence against trans people (especially trans women of color) and by the suppression of trans rights under civil law. *Trap Door* grapples with these contradictions. The essays, conversations, and dossiers gathered here delve into themes as wide-ranging yet interconnected as beauty, performativity, activism, and police brutality. Collectively, they attest to how trans people are frequently offered “doors”—entrances to visibility and recognition—that are actually “traps,” accommodating trans bodies and communities only insofar as they cooperate with dominant norms. The volume speculates about a third term, perhaps uniquely suited for our time: the



trapdoor, neither entrance nor exit, but a secret passageway leading elsewhere. Trap Door begins a conversation that extends through and beyond trans culture, showing how these issues have relevance for anyone invested in the ethics of visual culture. Contributors Lexi Adsit, Sara Ahmed, Nicole Archer, Kai Lumumba Barrow, Johanna Burton, micha cárdenas, Mel Y. Chen, Grace Dunham, Treva Ellison, Sydney Freeland, Che Gossett, Reina Gossett, Stamatina Gregory, Miss Major Griffin-Gracy, Robert Hamblin, Eva Hayward, Juliana Huxtable, Yve Laris Cohen, Abram J. Lewis, Heather Love, Park McArthur, CeCe McDonald, Toshio Meronek, Fred Moten, Tavia Nyong'o, Morgan M. Page, Roy Pérez, Dean Spade, Eric A. Stanley, Jeannine Tang, Wu Tsang, Jeanne Vaccaro, Chris E. Vargas, Geo Wyeth, Kalaniopua Young, Constantina Zavitsanos

*GRE All the Quant Courier Corporation*  
"Since Mayor de Blasio launched the Housing New York Plan in 2014, New York City has accelerated the construction and preservation of affordable housing to levels not seen in 30 years. We are on track to secure more affordable housing in the first four years of the Administration than in any comparable period since 1978. The City has tripled the share of affordable housing for households earning less than \$25,000. Funding for housing construction and preservation has doubled, as have the number of homes in the City's affordable housing lotteries each year. Hundreds of once-vacant lots have affordable homes rising on them today. Reforms to zoning and tax programs are not just incentivizing, but mandating affordable apartments—paid for by the private sector—in new development." --Page 4.

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